GOTTA HAVE IT.

Avon
Moisture Therapy
Hand Cream
Softer, smoother hands via one of our most popular hand creams.
4.2 fl. oz. #183-777
~~$3.99~~

ONLY $1.49
BEST VALUE EVER!

Offer good this Brochure only.
For expiration date, see below.

100% SATISFACTION GUARANTEED

If you're not happy, we're not. We'll give you a full refund or an exchange with your return. It's that simple.

Christina Gold

Christina Gold, President—Avon U.S.

CAMPAIGN 10 1997 0299-1

AVON PRODUCTS, INC., 1251 AVENUE OF THE AMERICAS, NEW YORK, NY 10020

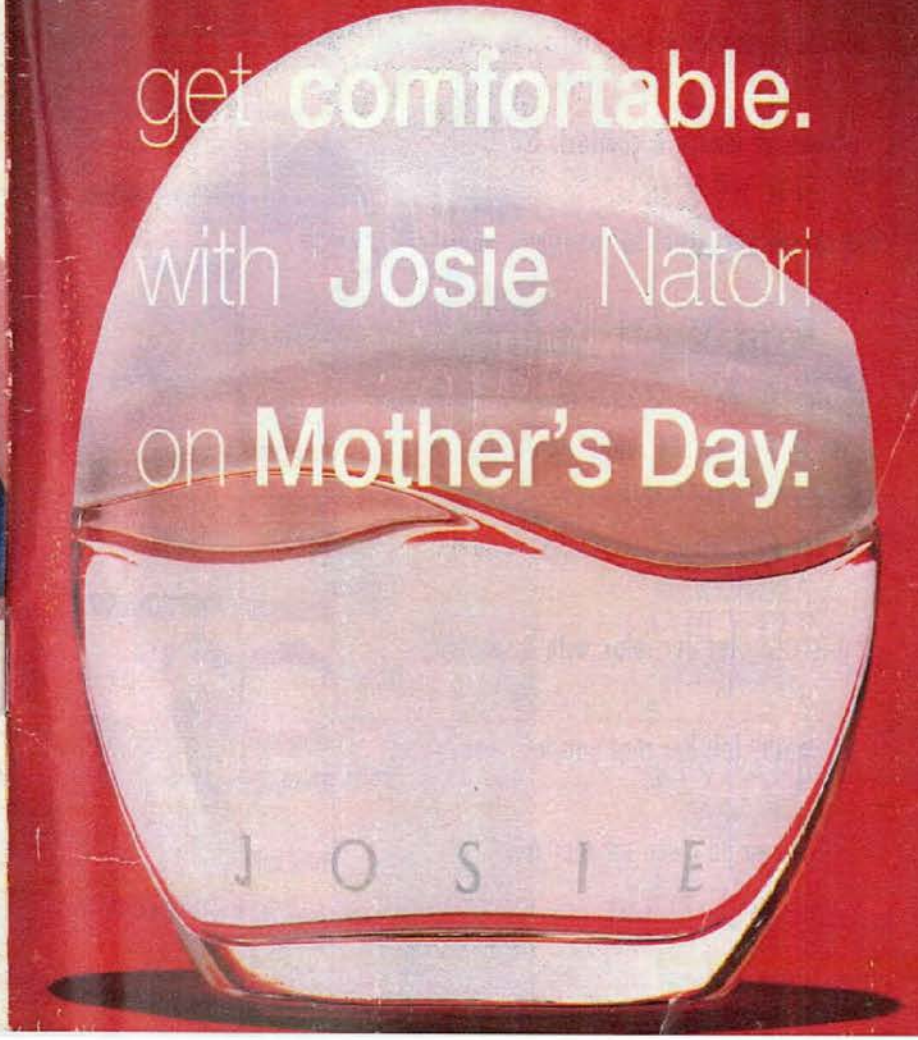
To place an order, call

Brochure effective until _____

AVON

CAMPAIGN 10

relax. go casual.
get comfortable.
with Josie Natori
on Mother's Day.



AVON-NY 004568
AV_PIPES_0016139

Make Mother's Day as special as Mom is, with a gift from JOSIE Natori. Try something NATORIOUS, the new sleepwear line that's the perfect blend of luxury & comfort. Or JOSIE, the casual new scent for anytime, *anywear*.

This May 11, indulge her with what she really wants. Dazzle her with silver... wow her with a watch... let her relax with a soothing bath. Tell her that you love her.

Then go clean up your room.

thanks mom

NATORI 4
BONUS 12
GIFTS, ETC. 14
COLOR 26
JEWELRY 50
STYLE 64
FRAGRANCE 72
FAMILY FUN 92
SKIN CARE 102
BODY & BATH 118

AVON-NY 004569
AV_PIPES_0016140

I've got to **run.** he's got to **walk.**

a lot of **mothering.** practice makes **perfect.** (I wish.)

so **much to do,** so **little time.**

thing that isn't **rush, rush, rush.** it's **Josie!**

a little **shopping.**

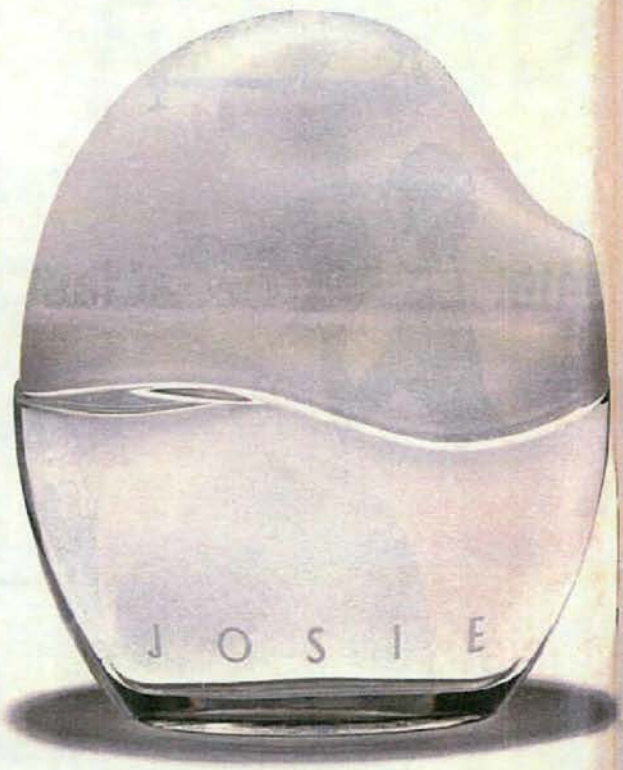
now, **at last,** there's one

my **relaxed** new fragrance.

AVON-NY 004570
AV_PIPES_0016141

introducing **JOSIE** the casual new fragrance by Josie Natori.
anytime, anywear.

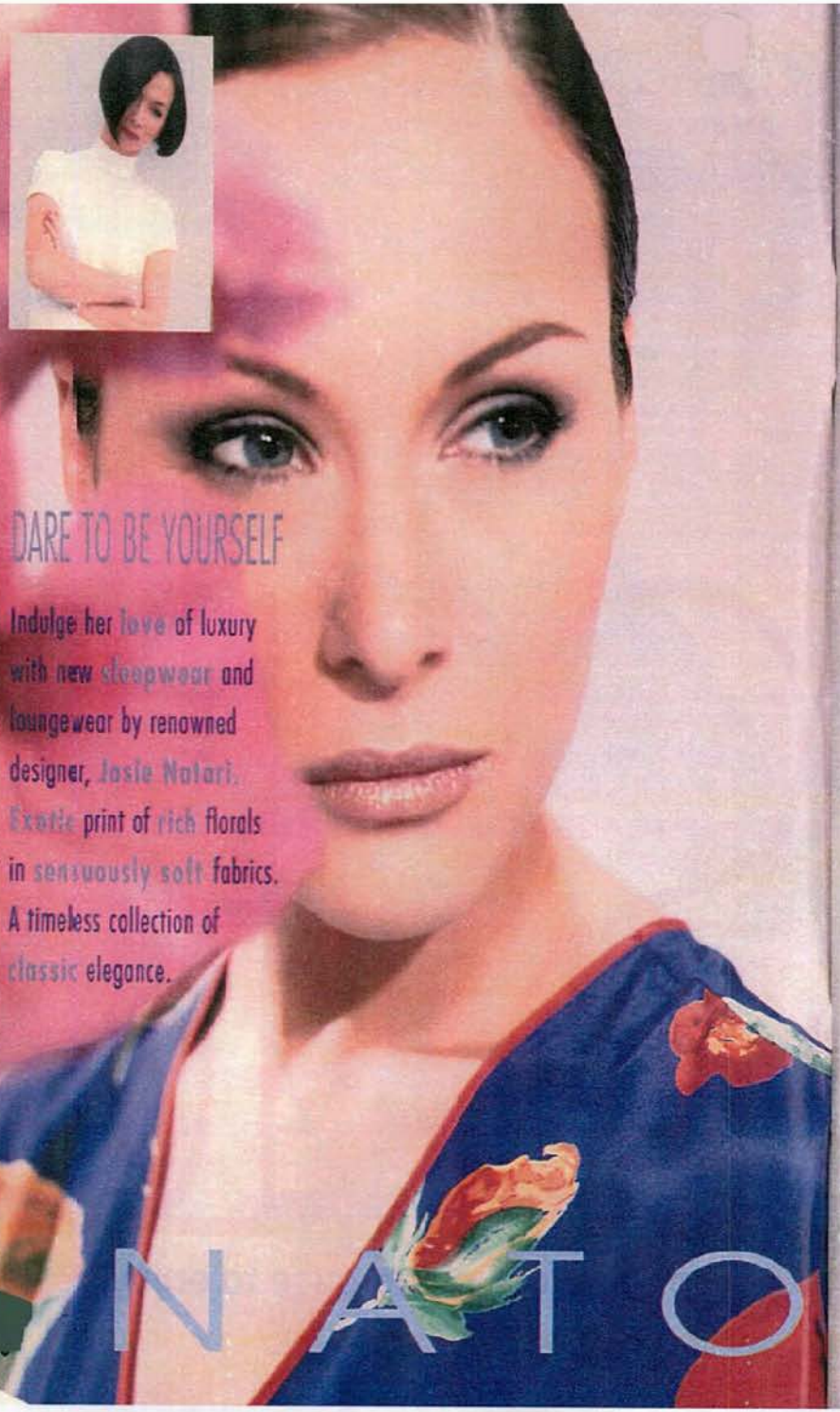
anywear
eau de toilette spray
bright notes of ylang-ylang, magnolia and jasmine
over sandalwood and musk.
1.7 fl. oz. #275-990
$16.50



JOSIE

rub wrist across entire page to enjoy Josie

AVON-NY 004571
AV_PIPES_0016142


DARE TO BE YOURSELF
Indulge her love of luxury with new sleepwear and loungewear by renowned designer, Josie Natori. Exotic print of rich florals in sensuously soft fabrics. A timeless collection of classic elegance.
NATORIOUS

NEW

Print Slip Chemise

A slip of elegance, silky as satin, with adjustable lingerie straps. Contrast trim binding. Polyester. Machine wash. Imported.

Multicolor

S(6-8), M(10-12), L(14-16)

$25

1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$30

NEW

Print Kimono Robe

A romantic kimono-style wrap robe with inside tie, sash belt. Contrast trim binding along the neckline and sleeves; side-seam pockets. Polyester. Machine wash. Imported.

Multicolor

S/M(6-10), M/L(12-16)

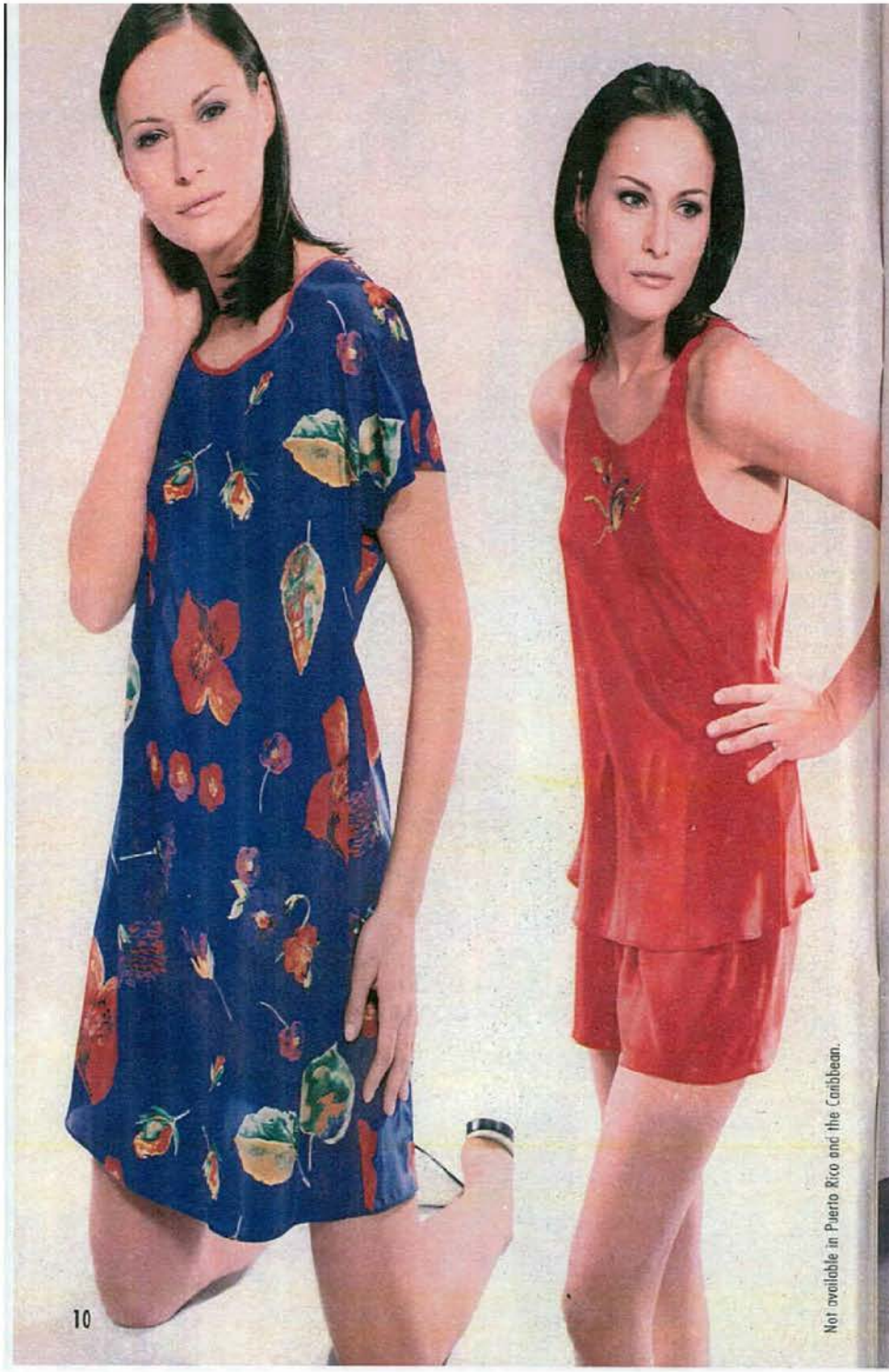
$30

1X/2X(16W-20W), 2X/3X(22W-26W)

$35

Not available in Puerto Rico and the Caribbean.

AVON-NY 004572
AV_PIPES_0016143



Not available in Puerto Rico and the Caribbean.

NEW

Print Nightshirt

Simple elegance, classically tailored in a rich floral print. Beautifully finished with contrast trim binding along scoop neckline. Polyester. Machine wash. Imported.

Multicolor

S(6-8), M(10-12), L(14-16)

$25

1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$30

NEW

Embroidered Short PJ Set

Silky tank detailed with Natori's signature floral embroidery, over flirty elastic-waist boxer shorts. Polyester. Machine wash. Imported.

Deep Orange

S(6-8), M(10-12), L(14-16)

$30

1X(16W-18W), 2X(20W-22W), 3X(24W-26W)

$35

NEW

Print Caftan

A luxurious floral print lounger with contrast trim binding along the V-neckline and sleeves. Ankle length with single side slit. Polyester. Machine wash. Imported.

Multicolor

S/M(6-10), M/L(12-16)

INTRO SPECIAL $35

Next Brochure $40

1X/2X(16W-20W), 2X/3X(22W-26W)

INTRO SPECIAL $40

Next Brochure $45

AVON-NY 004573

AV_PIPES_0016144

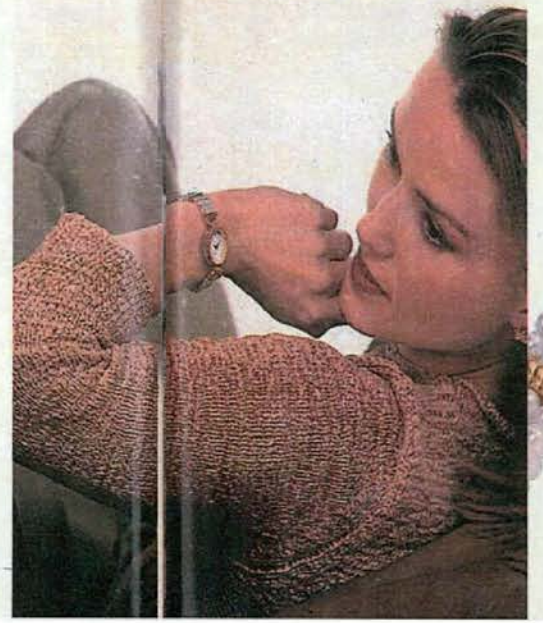
choose a watch to match mom's style

NEW
Status Link Watch
Tailored face on a rich goldtone link bracelet. 7½" L.
bonus price $34.99
#120-204
If purchased separately, $59.99
#316-144

NEW
Interchangeable Bezel Watch
Classic round-faced goldtone and silvertone watch comes with three different bezels: black, rhinestone and silvertone. On a stylish silvertone bangle with goldtone accents. 2¼" diam. One size fits most.
bonus price $49.99
#119-644
If purchased separately, $89.99
#316-125

NEW
Leather Strap Sport Watch
Oval silvertone-trimmed face with easy-to-read numerals. Leather strap, 7⅜" L.
bonus price $29.99
#120-219
If purchased separately, $49.99
#316-159

Three looks from one beautiful watch



NEW
Faux Pearl Strap Watch
Pearly-faced watch is rimmed in twisted goldtone and rests on a faux pearl bracelet with goldtone twist spacers. 7½" L.
bonus price $39.99
#120-190
If purchased separately, $69.99
#316-130

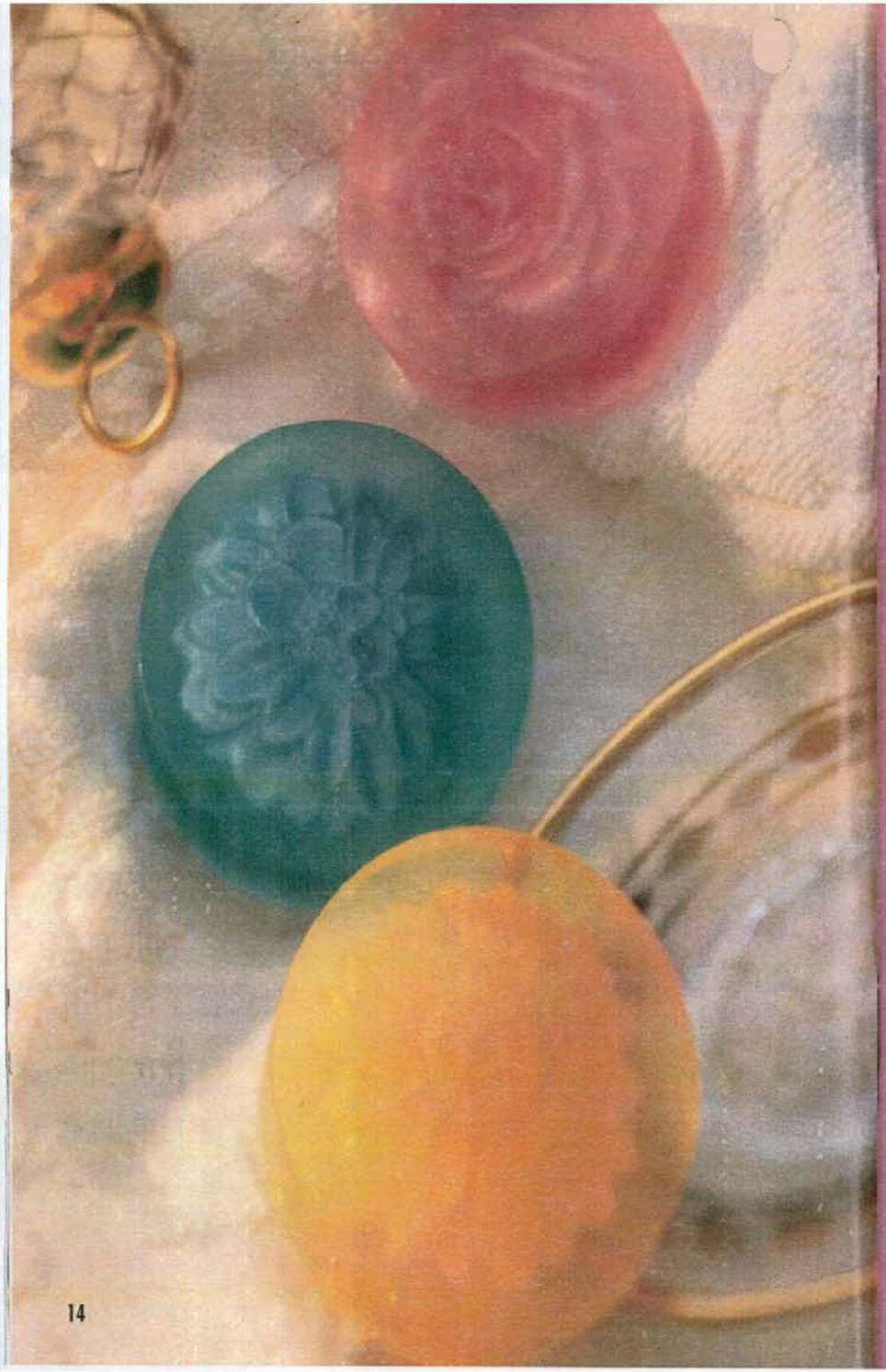
bonus

Bonus prices effective with only one $10.00 Brochure purchase

Watches have stainless steel backs and quartz movements. Each runs on a replaceable battery (included).

Offer available this Brochure only. See back cover for expiration date.

AVON-NY 004574
AV_PIPES_0016145



MOm'S THE WORD

We've got everything from soap to cats, so surprise **Mom** with the perfect **gift** this year. Give her a floral sachet or a cottage "cr **spice**", there's something nice for every Mom. (And remember the gift of **love**—it never goes out of style.)

NEW
Mother's Day Soap-in-a-Soap
Creamy soap flower within a transparent soap bar. Delicate floral scent. Comes in three different colors and floral designs. 3 oz. net wt.
Rose (pink) #054-810
Dahlia (blue) #054-863
Sunflower (yellow) #054-571
$3.99 each

GIFTS, ETC.

AVON-NY 004575
AV_PIPES_0016146

Simulated Birthstones

January–Garnet #276-059

February–Amethyst #276-063

March–Aquamarine #276-078

June–Pearl #276-101

July–Ruby #276-116

August–Peridot #276-120

September–Sapphire #276-135

October–Opal #276-140

November–Topaz #276-154

December–Turquoise #276-169

PRECIOUS MOMENTS
by ENESCO

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precious moments

gifts

A different poem for each month

April
Diamond
#276-082

May–Emerald
#276-097

NEW

Precious Moments®
Porcelain Birthstone Box
Heart-shaped bisque porcelain birthstone box with a Precious Moments® girl decorating the lid. On the back a different poem to celebrate each month. Simulated birthstones. 2½" W.
$9.99 each

AVON-NY 004576
AV_PIPES_0016147

C
Sisters are soul mates for life.
Their love runs deep and true.
They are my inspiration,
their vision,
and my best friend, too!

NEW

Sunlit Sentiments Glass Card

Decorative glass card opens to reveal a beautiful floral design that lets the sun shine through, with an inspirational sentiment on the other panel. Available in four different designs. Metal trim. 6" H x 4 ¼" W.

A. Mother #115-065 B. Grandmother #114-365
C. Sister #114-145 D. Friend #114-221

$9.99 each

NEW

"Tender Moments" 1997 Mother's Day Plate

Fine porcelain plate trimmed with 22k gold, designed exclusively for Avon by Hélène Lèveillée. Dated and bears the Avon Collectibles logo. 5" diam. Stand included. For decorative purposes only.

E. African-American version #221-907
F. Caucasian version #003-894

$9.99 each

NEW

G. **Precious Moments®**
"You Are My Happiness" Mini Plaque

An Avon exclusive! Three-dimensional figural resin plaque featuring Sam Butcher's popular Precious Moments® design. 3½" diam. For decorative purposes only. #137-631

$12.99

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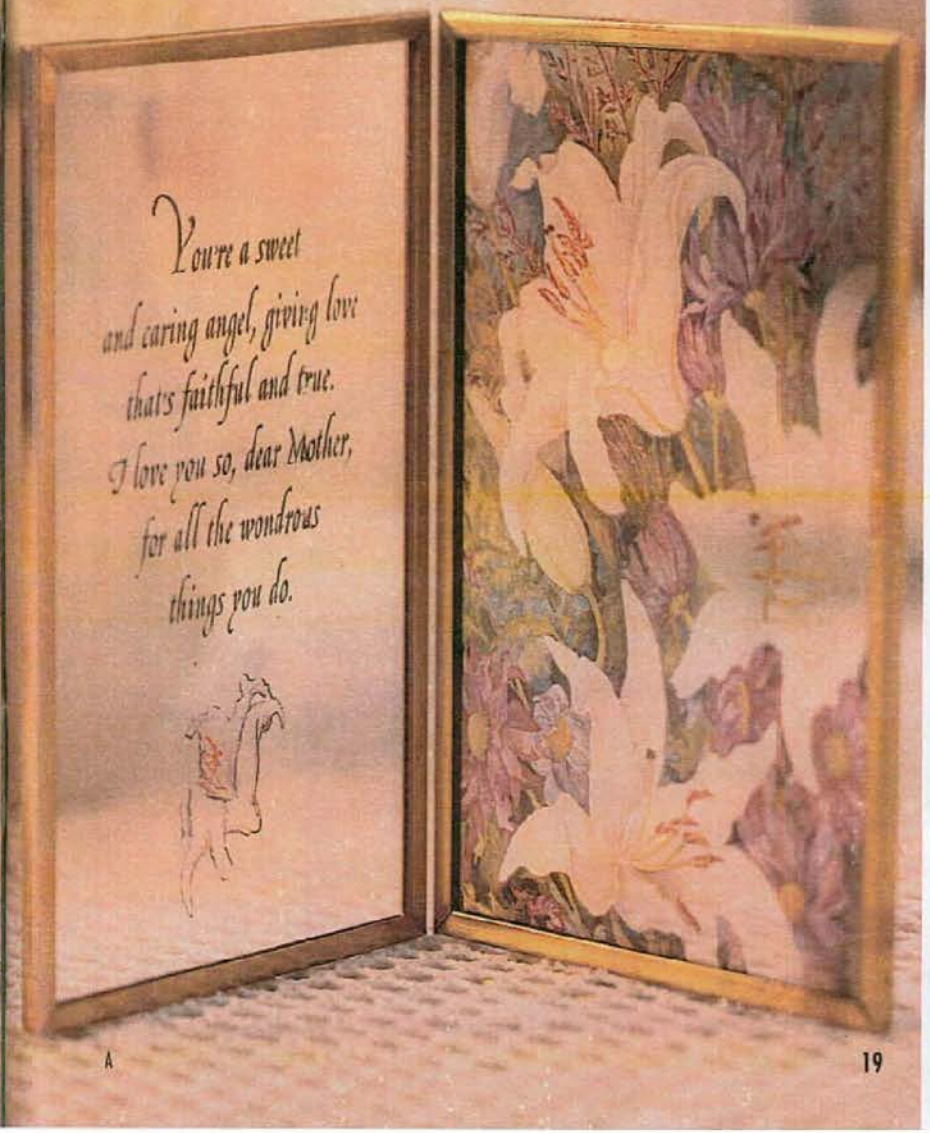
honor your mother


You're a sweet
and caring angel, giving love
that's faithful and true.
I love you so, dear Mother,
for all the wondrous
things you do.

A

AVON-NY 004577
AV_PIPES_0016148

THE BLUE ROSE COLLECTION

NEW
Cat Mug
Hand-painted ceramic mug coord nates with Cat Teapot. Holds 10 fl. oz. Hand wash.
#276-207
INTRODUCTORY SPECIAL $7.99
Next Brochure $8.99

NEW
Cat Teapot
Hand-painted ceramic teapot is both decorative and functional—a must-have for every cat lover! Holds 20 fl. oz. Hand wash.
#276-173
INTRODUCTORY SPECIAL $14.99
Next Brochure $16.99

Coordinating designs—get them all!

make her day purrfect

gifts

NEW
Cat Pen
Charming white cat perched atop blue enamel and metal pen. 5 1/2" L. Blue ink in replaceable cartridge (included).
#276-188
INTRODUCTORY SPECIAL $6.99
Next Brochure $7.99

Call your Avon Representative or **1-800-FOR-AVON**

AVON-NY 004578
AV_PIPES_0016149

mother nature

NEW
SPRING HYACINTH FRAGRANT HOME GIFT SET
Bring the outdoors into your home with the fresh, natural essence of Spring Hyacinth—a soft floral scent with cool green notes to awaken the senses and uplift the spirit.

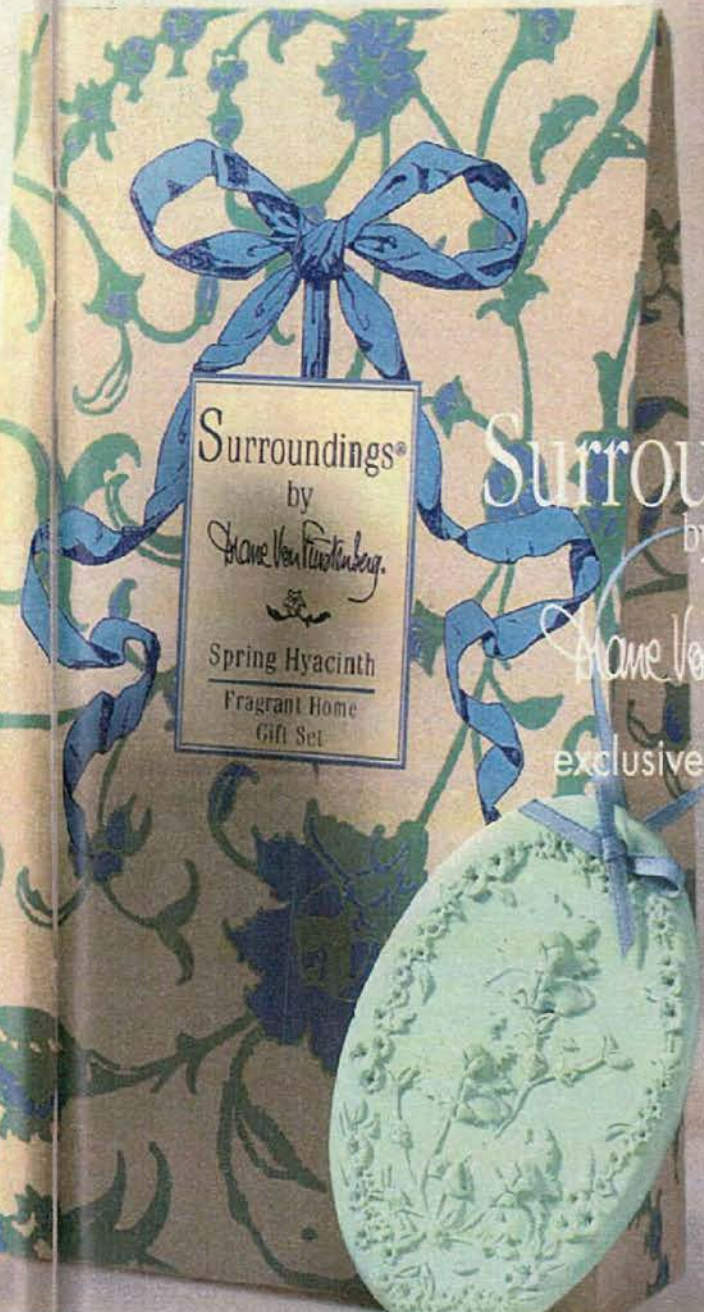
Spring Hyacinth Fragrant Fabric Sachet
Sheer blue, pleated sachet is tied with ribbon and beads. Scented fragrance capsules last up to six months. 4 1/2" H x 4 1/2" W.

Spring Hyacinth Fragrant Home Spray
Lightly scented spray mist to use throughout the home or take when traveling. 4 oz.

Spring Hyacinth Fragrant Wall Cameo
Scented pale green wall cameo on blue satin ribbon. Hang by a bed, dresser, in a window, anywhere! Fragrance lasts up to three months. Plaster. 3 3/4" H x 2 1/2" W.

All three come in one decorative gift package. #204-940

Only $19.99 the set
Available this Brochure only!



gifts

Surroundings®
by
Diane Von Furstenberg
exclusively for Avon

AVON-NY 004579
AV_PIPES_0016150

NEW

COTTAGE COLLECTION Spice Rack

The perfect display case for your complete collection of all 12 Spice Jar cottages. Wooden rack with off-white finish stands on its own or hangs on wall. 13½" H x 10½" W.

#226-602 $14.99

Spice advice at the turn of a wheel!

NEW

Herbs & Spices Cooking Wheel

Look up a dish on the dial and find out what spices to add! Vinyl board comes with stick-on envelope. Magnetic back sticks to refrigerator or hang it on the wall. 13" L X 10¾" W.

#090-059 $7.99

NEW

COTTAGE COLLECTION Spice Jar

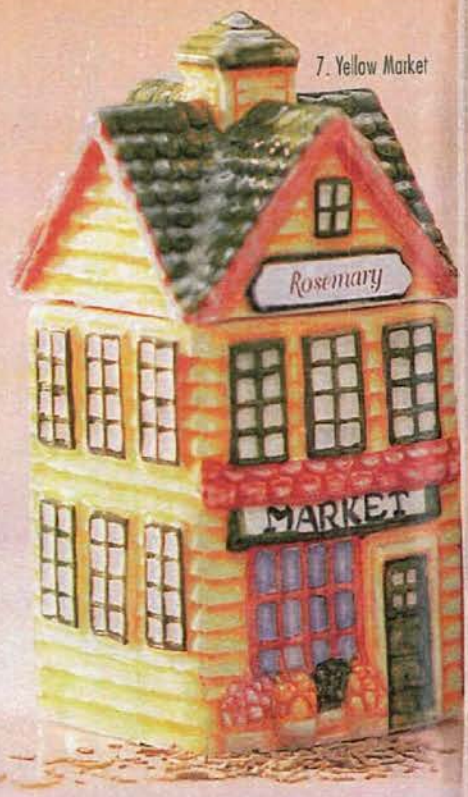
Keep spices fresh in colorful, hand-painted country cottage Spice Jars. Each ceramic house comes with a plastic gasket and preprinted stick-on labels for 24 different spices. Each jar, 3½" H. Hand wash.

1. Yellow House #201-735
2. Pink Cottage #201-740
3. Blue Townhouse #201-754
4. Tan Market #201-850
5. Blue Cottage #201-864
6. Yellow Bakery #201-879

NEW This Brochure

7. Yellow Market #201-902
8. Rust Townhouse #201-917
9. Blue Florist #201-921

$7.99 each



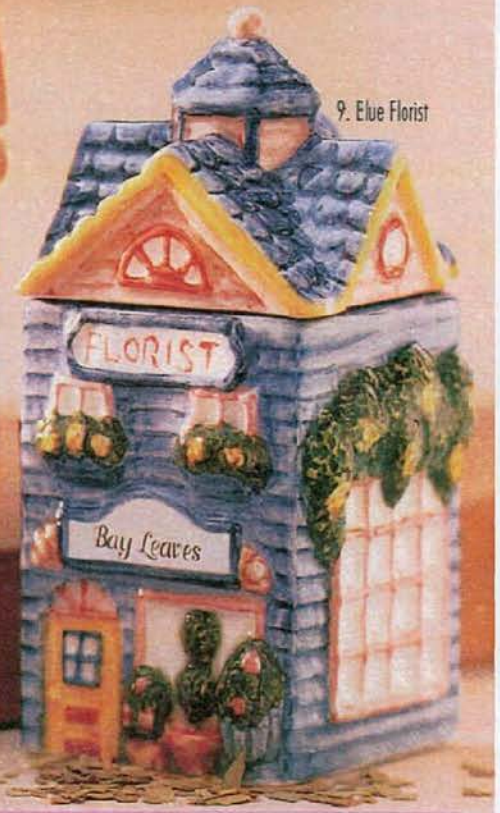
7. Yellow Market

spice up her life

3 new Spice Jars to add to Mom's Country Cottage Collection!

gifts

8. Rust Townhouse



9. Blue Florist

Want the *inside scoop* on home decorating?

It's all in our exciting new catalog—

AVON | home

Ask your Avon Representative for a copy today

AVON-NY 004580
AV_PIPES_0016151

#1 NEUTRALS

lip
- Chocolate Fling ▲(W 2)

cheek
- Earthen Rose (C 2)

eye
- Chocolate Brown (W 3)
- Molten Bronze ▲(W 2)
- Caramel ▲(W 2)
- Golden Spun Sugar ▲(W 1)

#3 MAUVES

lip
- Rose Suede (C 2)

cheek
- Velvet Plum ▲(C 2)
- Mad About Mauve (C 2)

eye
- Black Cherry ▲(C 3)
- Plum Moiré (C 3)
- Smokey Mauve ▲(C 3)
- Sweet Whisper (C 1)
- Cherry Vanilla ▲(C 1)
- Sateen ▲(C 1)

#2 REDS

lip
- Poppy Love (W 3)

cheek
- Golden Peach ▲(W 1)
- Rose Mink (W 2)

eye
- Warm Wine (W 2)
- Sakkara Ivy (W 3)
- Autumn Leaf (W 2)
- Classic Green (W 3)
- Washed Apricot ▲(W 2)
- Bronze Treasure ▲(W 3)

#4 PINKS

lip
- Spring Fling ▲(C 2)

cheek
- Let's Elope (C 1)
- Rose Lustre ▲(C 2)

eye
- Soft Iris (C 1)
- Falling Rain (C 2)
- Blue Heaven ▲(C 2)
- Blue Roses ▲(C 1)
- Silk Rose ▲(C 1)
- Silver Lining ▲(C 1)

 (C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

MOTHER'S DAY... COLOR IT BEAUTIFUL

Our sleek, chic color collection is ready to go for Mother's Day. Our colors are perfection. Our formulas are remarkable. Our beauty tips help you color yourself beautiful.

NEW

Complete Color Collection

Stylish plastic case with mirror in lid (7" L x 5" W x 1" H, closed) comes with a choice of four color families. Includes full-size COLOR RICH Renewable Lipstick (.13 oz. net wt.), try-it size INCREDIBLE LENGTHS Long and Strong Mascara (Black, .07 oz. net wt.), six TRUE COLOR Powder Eyeshadows (.05 oz. net wt. each), two TRUE COLOR Powder Blushes (.07 oz. net wt. each), 2 foam applicators and a brush.

A $40 Value!

ONLY $14.99

with any color purchase from pages 28-49.

#1 Neutrals #324-430
#2 Reds #324-445
#3 Mauves #324-450
#4 Pinks #324-464

If purchased separately, $24.99
#1 Neutrals #192-121
#2 Reds #221-099
#3 Mauves #075-663
#4 Pinks #075-955

COLOR

AVON-NY 004581
AV_PIPES_0016152

Stephanie is wearing PERFECT WEAR Mascara in black.

All Avon Mascaras are smudgeproof, flakeproof, fiber-free, hypo-allergenic, ophthalmologist-tested.

color

NEW
PERFECT WEAR
Mascara

Smudgeproof, waterproof, smearproof, flakeproof, Ophthalmologist-tested. Really! Plus, vitamins A, E, panthenol and keratin to help strengthen and condition lashes.

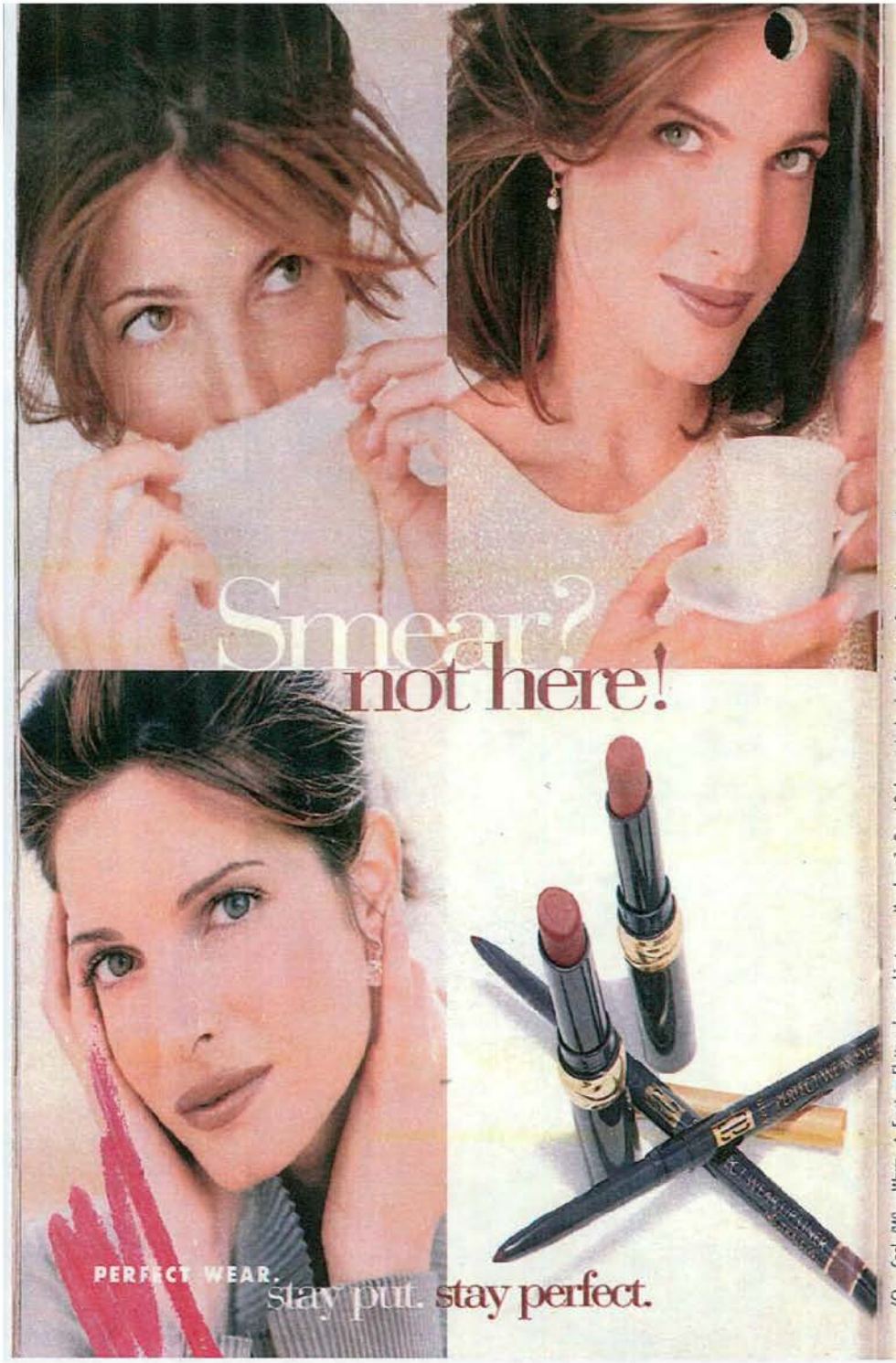
.25 oz. net wt.

$5.50

new!

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004582
AV_PIPES_0016153



PERFECT WEAR Eye Color

TRANSFER-RESISTANT cream-to-powder finish! .06 oz. net wt. $6.00

neutrals/browns

NEW Cast (W 1) #084-980	Diamond ▲(C 1) #256-437	Brown Mink ▲(W 3) ■#098-470	Golden Beige ▲(W 2) #098-451
Non-Stop Beige ▲(W 1) #174-502	Classic Grey ▲(C 3) #256-460	Honey (W 2) #256-456	Lasting Cocoa (W 2) #174-498

tawnies/corals/reds

NEW Mint (W 1) #085-900	Forever Bronze ▲(W 1) #174-521	More Than Moss (W 3) ■#098-466	Ultimate Teal (W 2) #174-517

mauves/berries/plums

NEW Twilight (C 1) #086-485	Grapevine ▲(C 3) ■#256-441	Prolonged Plum (C 2) #174-464	Perfect Petal (C 1) #174-536

pinks/roses/fuchsias

NEW Mist (C 1) #086-872	Timeless Blue (C 2) #174-483	Plum Pewter ▲(C 3) ■#098-485	Provocative Pink ▲(C 1) #174-450

(C)—Cool (W)—Warm ▲ Frost ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

PERFECT WEAR Eye Liner

TRANSFER-RESISTANT color lasts all day!
.01 oz. net wt. $4.95

- NEW Better Brown (W) #172-901
- Black Onyx (C) #000-512
- Mahogany (W) #000-550
- NEW Great Green (W) #176-763
- Olive (W) #000-531
- Hickory (C) #000-527
- NEW Grey Stone (C) #176-797
- NEW Navy Night (C) #183-082

color

PERFECT WEAR Lip Color

TRANSFER-RESISTANT matte color! No feathering. No bleeding. .06 oz. net wt. $6.00

neutrals/browns

NEW Iced Mocha ▲(W 1) #088-086	NEW Chocolate (W 3) ■#088-090	Cognac (W 3) ■#131-891	Heavenly Cappuccino (W 1) #132-720	Best Brown ▲(W 2) ■#132-735

tawnies/corals/reds

NEW 24 Hour Red (W 2) ■#088-105	NEW Call It Coral ▲(W 2) #088-124	Forever Red (C 2) ■#260-182	Peach Supreme (W 1) #131-887	Better Brandy (W 3) ■#193-147
Fine Wine (W 3) #132-769				

mauves/berries/plums

NEW Plum Perfect (C 3) ■#088-822	NEW Mauvelous ▲(C 2) #088-990	Precious Plum (C 3) ■#193-190	Mauve Ice ▲(C 1) #131-872	Magnificent Mauve (C 2) #132-682

pinks/roses/fuchsias

NEW Shimmer Pink ▲(C 1) #088-139	NEW Rosebery (C 2) #088-636	Always Rose ▲(C 2) #132-697	Precise Pink ▲(C 1) ■#193-879	Model Magenta ▲(C 3) #132-701

PERFECT WEAR Lip Liner

TRANSFER-RESISTANT and waterproof!
.01 oz. net wt. $4.95

- NEW Browns (W) #196-554
- Neutrals (W) #000-565
- NEW Tawnies (W) #201-405
- Reds (W) #000-584
- NEW Plums (C) #201-410
- Mauves (C) #000-599
- NEW Roses (C) #201-424
- Pinks ▲(C) #000-603

NEW PERFECT WEAR Makeup Remover

Specifically designed to remove all PERFECT WEAR products.
2 fl. oz.
#009-156
$4.50

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004583
AV_PIPES_0016154

Unique swing-top keeps color at your fingertips. Snap-together pots help you keep your colors together.
Tip: pick a lip gloss and an eyeshadow in the same grouping to be perfectly coordinated.

neutral
Shimmer ▲(W) #313-733
pinks
Raspberry ▲(C) #312-479
Blush (C) #313-748
mauves
Mauve ▲(C) #312-483
Plum (C) #313-752
reds
Scarlet (W) #312-498
Raisin ▲(W) #313-757
lips
eyes
neutrals
Creampuff ▲(W) #155-430
Sienna ▲(W) #156-769
pinks
Pink Champagne ▲(C) #136-788
Cloud ▲(C) #158-340
mauves
Violet ▲(C) #164-070
Heather (C) #164-012
reds
Sienna ▲(W) #139-413
Toast ▲(W) #204-749

(C)—Cool (W)—Warm ▲ Frost

our colors
stack up beautifully

color

NEW
Stackable Cream Eyeshadow
Smooth, even coverage in your choice of 8 creamy eyeshadow colors. .17 oz. net wt.

NEW
Stackable Lip Gloss
High shine and moisturizing color. To wear alone or over your favorite lip color. .17 oz. net wt.

Snap'em up, stack'em up, but hurry up...

ONLY $2.99 each

Available This Brochure Only!

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004584
AV_PIPES_0016155

how to blush beautifully

Blush up and out from cheek's apple.

Use powder blush over foundation and powder, blush stick over foundation before you powder.

neutrals/browns

POWDER BLUSH

- NEW! Be Free Brown ▲(W 1) #274-741
- Earthen Rose (C 2) #274-930
- Rose Passion (W 3) ■ #274-960

BLUSH STICK

- Wine Scuttle Frost ▲(W 3) ■ #090-985
- Dawn (W 1) #280-957
- Tropical Peach ▲(W 2) #090-670

mauves/berries/plums

POWDER BLUSH

- Sweetest Mauve (C 1) #274-974
- Mad About Mauve (C 2) #275-088
- On-and-On Mauve ▲(C 2) #275-311
- Exotic Rose (C 2) #275-053
- Velvet Plum ▲(C 2) #135-682

BLUSH STICK

- Barely Rose ▲(C 2) #090-613
- Flamenco (C 2) #260-942
- Moon Roses ▲(W 1) #090-632

tawnies/corals/reds

POWDER BLUSH

- Rose Mink (W 2) #135-643
- Golden Peach ▲(W 1) #271-071
- Coral Thrill (W 2) #275-291
- Egyptian Sun (W 3) ■ #275-018

BLUSH STICK

- Creamy Caramel (W 2) #145-602
- Touch of Tan (W 3) ■ #145-621

pinks/roses/fuchsias

POWDER BLUSH

- Extra Plum (C 3) ■ #275-029
- Rose Lustre ▲(C 2) #270-867
- Just Sassy (C 1) #275-906
- NEW! Let Go Lilac (C 1) #273-790

BLUSH STICK

- Simply Pink (C 1) #145-655
- Real Rouge (C 3) ■ #145-770

TRUE COLOR Powder Blush
Translucent, natural-looking. With the finest, pure micro-pigments. No talc, not chalky! Super-smooth, long-wearing color.
.22 oz. net wt.
$6.75

Natural Radiance Blush Stick
Creamy, moisturizing. Blends to a sheer, natural glow.
.25 oz. net wt.
~~$4.75~~
NOW $3.75

COLOR COLLECTION OFFER SEE PAGE 27

(C)—Cool
(W)—Warm
▲ Frost
■ Flatters deeper skin tones.
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.
Crossed-out price is the most frequent prior Brochure price.
Model is wearing Natural Radiance Blush Stick in Barely Rose.

AVON-NY 004585
AV_PIPES_0016156

how to
color eyes by number

1. Color. Sweep light shade over entire lid, blend up toward eyebrow.
2. Contour. Shape with a deeper shade in eye crease.
3. Highlight. Brighten with a pale shade under the eyebrow arch.

QUADS

neutrals/browns

Nile Brown · Antique Brown ▲ · Molton Bronze ▲ · Sweet Honey ▲
Orchard Gold ▲ · Snowflake · Golden Buttercup · Chantilly Lace ▲
#201 (W) #175-900 — **#202** (W) #175-920

Wild Sage ▲ · Ooh La La Olive · Brown Lustre ▲ · Go Out Green
True Taupe · Grey Lustre ▲ · Butterfly Beige · Shimmer ▲
#203 (W) #175-968 — **#204** (W) #172-112

mauves/berries/plums

Purple Passion · Smokey Mauve ▲ · Plum Satin ▲ · Sugar Plum
Very Pink · Coming Up Roses · Sweet Whisper · Rose Delight ▲
#220 (C) #176-031 — **#221** (C) #176-046

Plum Moiré · Purple Banner
Sateen ▲ · Dresden Brown
#222 (C) #176-213

tawnies/corals/reds

Wine 'n Roses ▲ · Autumn Leaf · Silk Chestnut · Silk Cocoa
Golden Spun Sugar ▲ · Tapestry · Washed Apricot ▲ · Washed Copper ▲
#210 (W) #175-972 — **#211** (W) #175-987

Sakkara Ivy · Classic Green
Bayleaf · Sweet Dreams
#212 (W) #176-027

pinks/roses/fuchsias

Cool Black · Falling Rain · Sapphire Blue ▲ · Azure Blue ▲
Silver Lining ▲ · Blue Heaven ▲ · Robin Blue · White Magic Sapphire ▲
#230 (C) #176-228 — **#231** (C) #176-232

Soft Iris · Blue Roses ▲ · Vibrant Violet · Liberated Lilac
Silk Rose ▲ · Sparkling White ▲ · Spring Spirit · Sparkle ▲
#232 (C) #176-247 — **#233** (C) #172-127

SINGLES

neutrals/browns

True Taupe (W 2) #172-203 · Sweet Honey ▲ (W 3) ■#172-624 · Honey Brown (W 3) #172-404
Chantilly Lace ▲ (W 2) #172-150 · Sparkling White ▲ (C 1) #172-146

tawnies/corals/reds

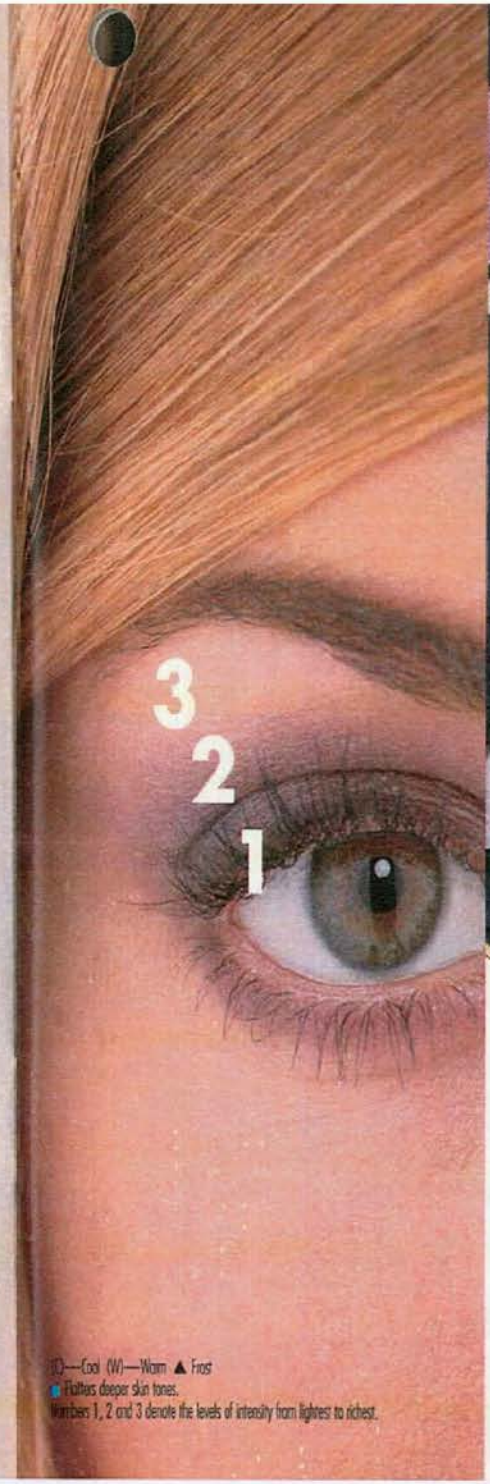
Tempting Teal ▲ (W 3) ■#172-643 · Breezy Turquoise (W 1) #172-438

mauves/berries/plums

Smokey Mauve ▲ (C 2) #172-480 · Cabernet (C 2) #172-476 · Sweet Dreams (W 1) #172-390
Deep Mahogany ▲ (W 3) ■#172-639

pinks/roses/fuchsias

Silver Lining ▲ (C 1) #172-455 · Whispering Blue (C 1) #172-457 · Rose Delight ▲ (C 2) #172-442
Blue Heaven ▲ (C 2) #172-461



(C)—Cool (W)—Warm ▲ Frost
■ Flatters deeper skin tones.
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

color

TRUE COLOR
Powder Eyeshadow Quad
.20 oz. total net wt.
$5.25

TRUE COLOR
Powder Eyeshadow
Single
.05 oz. net wt.
$3.00

ALSO AVAILABLE:
AVON PURE CARE
FOR SENSITIVE EYES
Eye Makeup Remover
Suitable for contact lens wearers.
2 fl. oz.
#069-748
$2.75

AVON
MOISTURE EFFECTIVE
Eye Makeup
Remover Lotion
Fragrance-free.
2 fl. oz.
#069-384
$2.75

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004586
AV_PIPES_0016157

how to
get great eye definition

For lush lashes, brush on one coat of mascara. Let dry. Apply a second coat, then add liner.

neutrals/browns

EYE LINER
- Soft Mocha (W) #187-107
- Blackest Black (C) #172-681
- Fiery Black (C) #172-696

LIP LINER
- Simply Spice (C) #187-460
- Rich Ginger ▲(W) #187-480

tawnies/corals/reds

EYE LINER
- Green Velvet (W) #187-111
- Cosmic Brown (W) #179-360

LIP LINER
- True Red (W) #187-494
- Soft Wine (W) #187-456

mauves/berries/plums

EYE LINER
- Amaretto (W) #179-356

LIP LINER
- Misty Rose (C) #187-145
- Perfect Plum (C) #187-130

pinks/roses/fuchsias

EYE LINER
- Saturn Grey (C) #174-187
- Starry Night Blue ▲(C) #178-766

LIP LINER
- Iced Orchid (C) #187-150

BROW DEFINER

- Blonde #187-509
- Soft Black #187-528
- Auburn #187-513
- Tawny #187-547
- Dark Brown #187-532

Navy
B. #013-064
C. #084-019
D. #114-029

Brown/Black
A. #016-226
B. #011-850
C. #084-004
D. #113-670

Black
A. #015-799
B. #011-846
C #083-983
D #113-665

(C)—Cool (W)—Warm
▲ Frost
■ Flatters deeper skin tones.
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.
All Avon Mascaras are smudgeproof, flakeproof, fiber-free, hypo-allergenic, ophthalmologist-tested.

GLIMMERSTICKS
Eye Liner
Lip Liner
Brow Definer
.01 oz. net wt.
$4.25 each

A. **Pure Care Mascara**
B. **Wash-Off Waterproof Mascara**
.33 oz. net wt.
$4.00 each

C. **INCREDIBLE LENGTHS Long and Strong Mascara**
.25 oz. net wt.

D. **VOLUPTUOUS Full-Figured Mascara**
.33 oz. net wt.
$4.50 each

eye deal!
any 2 for $6.00
mix or match

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004587
AV_PIPES_0016158

how to pick the right foundation

A. CALMING EFFECTS Illuminating Foundation
1 fl. oz.
~~$7.95~~ **$5.95**

B. Oil-Free Foundation*
1 fl. oz.
~~$5.25~~ **$4.25**
*LAST TIME IN BROCHURE

C. PERFECT MATCH Self-Adjusting Foundation
1 oz. net wt.
~~$5.25~~ **$4.25**

D. FACE LIFTING Moisture Firm Foundation—Cream Soufflé
1 oz. net wt.
~~$8.95~~ **$5.95**

E. NEW! FACE LIFTING Moisture Firm Foundation—Liquid
1 fl. oz.
(Not shown.)
$8.50

Crossed-out prices are the most frequent prior Brochure prices.

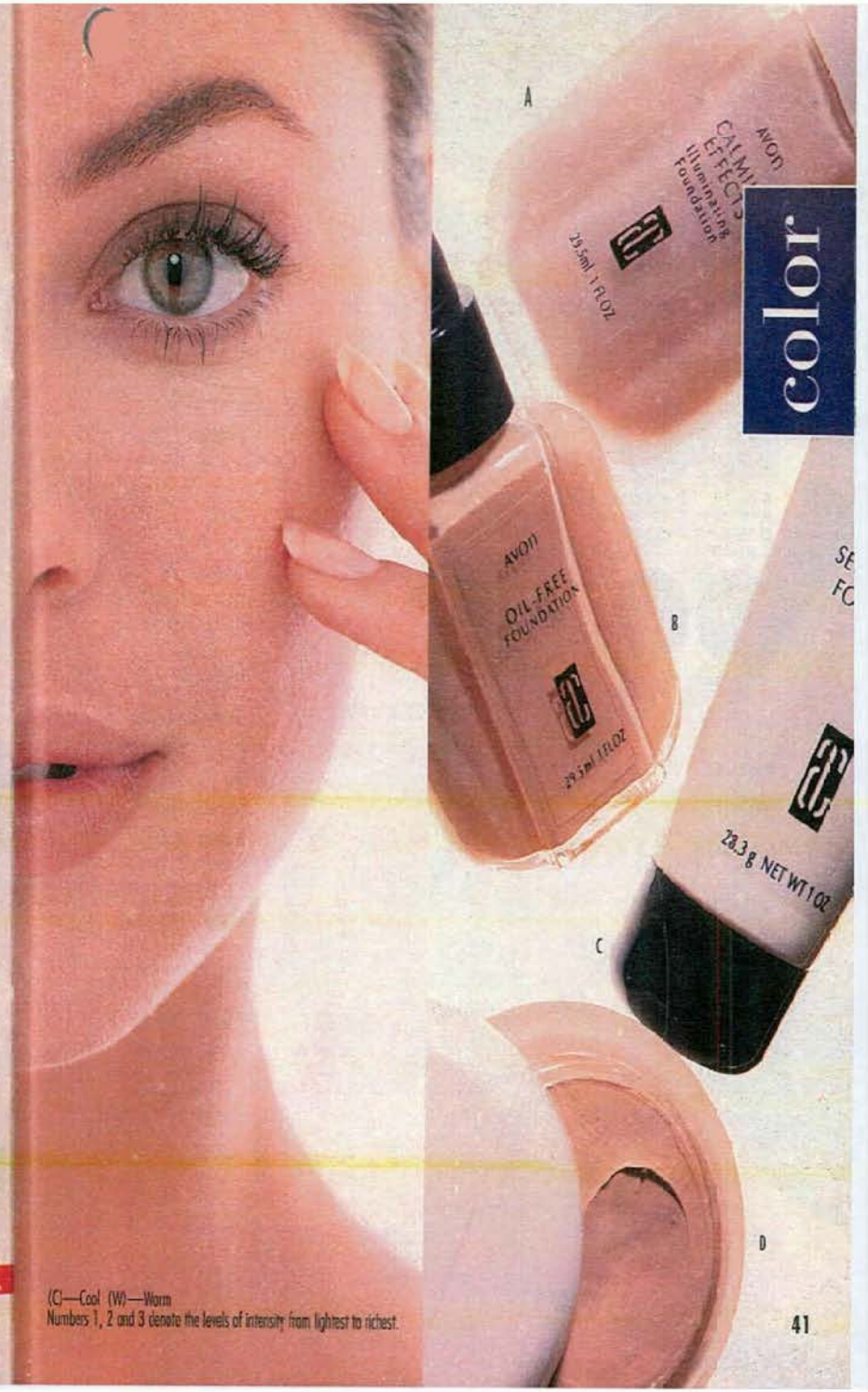
Pick the perfect match: Place your arm, palm facing up, aside color chart.

Pick your spots: Dot foundation on forehead, nose, cheeks and chin. Start with a little and blend, blend, blend.

Ivory Beige (C 1)	Soft Bisque (C 1)	Porcelain Beige (W 1)
A. #101-589	A. #098-121	A. #109-427
B. #190-463*	B. #190-478*	B. #190-569*
C. #103-524	C. #104-239	C. #106-270
D. #187-551	D. #187-767	D. #187-810
E. #036-091	E. #036-220	E. #036-125
Almond Beige (W 1)	**Blush Beige (C 1)**	**Creamy Beige (W 1)**
A. #109-560	A. #111-294	A. #111-590
B. #190-588*	B. #190-482*	B. #190-573*
C. #106-299	C. #103-667	C. #106-303
D. #187-843	D. #187-771	D. #187-824
E. #036-330	E. #036-402	E. #036-240
Honey Beige (W 2)	**Rosetint Beige (C 2)**	**Toasted Tan (C 2)**
A. #109-761	A. #111-605	A. #111-586
B. #190-607*	B. #190-497*	B. #190-516*
C. #106-322	C. #104-258	C. #106-265
D. #187-858	D. #187-786	D. #187-805
E. #036-770	E. #036-527	E. #036-929
Warm Bronze (W 2)	**Cocoa (C 3)**	**Cool Copper (C 2)**
A. #114-016	A. #121-086	A. #121-090
B. #190-626*	B. #190-535*	B. #190-520*
C. #085-838	C. #085-880	C. #086-007
D. #241-150	D. #241-146	D. #241-127
E. #037-050	E. #037-079	E. #037-117
Warmest Beige (W 1)	**True Beige (C 2)**	**Rich Honey (W 2)**
A. #109-393	A. #109-412	A. #111-610
B. #190-592*	B. #190-501*	B. #190-611*
C. #106-318	C. #105-159	C. #085-823
D. #187-839	D. #187-790	D. #241-165
E. #036-292	E. #036-546	E. #036-804
Rich Copper (W 3)	**Mahogany (C 3)**	**Toasted Brown (W 3)**
A. #122-886	A. #122-890	A. #122-905
B. #190-645*	B. #190-540*	B. #190-630*
C. #086-011	C. #086-026	C. #086-030
D. #241-089	D. #241-060	D. #241-055
E. #037-140	E. #037-160	E. #037-193
Deepest Brown (C 3)		
B. #190-554*		

- Dermatologist-tested
- PABA-free sunscreen
- Non-comedogenic

COLOR COLLECTION OFFER SEE PAGE 27



(C)—Cool (W)—Warm
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

AVON-NY 004588
AV_PIPES_0016159

how to finish flawlessly

POWDERS

A. #191-125
B. #191-182
C. #155-834
D. #191-015

A. #191-130
B. #191-137
C. #155-849
D. #191-020

A. #191-144
B. #191-201
C. #155-853
D. #191-034

B. #078-878
C. #155-868
D. #191-049

B. #078-882
C. #155-887
D. #191-053

B. #078-897
C. #155-872
D. #191-068

CONCEALERS

E. #191-240
F. #092-711

E. #191-254
F. #092-802

E. #191-269
F. #092-840

E. #191-273
F. #093-153

Hide flaws with concealer in the shade closest to your foundation.

Minimize puffs under eyes by applying concealer just under the puff, not on it.

As a finishing touch, brush on face powder to blend and lighten your blush and shadow or brow pencil.

A. **Translucent Loose Powder**
.75 oz. net wt.

B. **Translucent Pressed Powder**
(not shown.)
.4 oz. net wt.
$6.50 each

C. **PERFECT MATCH Wet/Dry Powder**
Puff it on dry, sponge it on wet.
.4 oz. net wt.

D. **Powder Mill**
Turns pressed powder into loose. Oil-control formula.
.5 oz. net wt.
$7.95 each

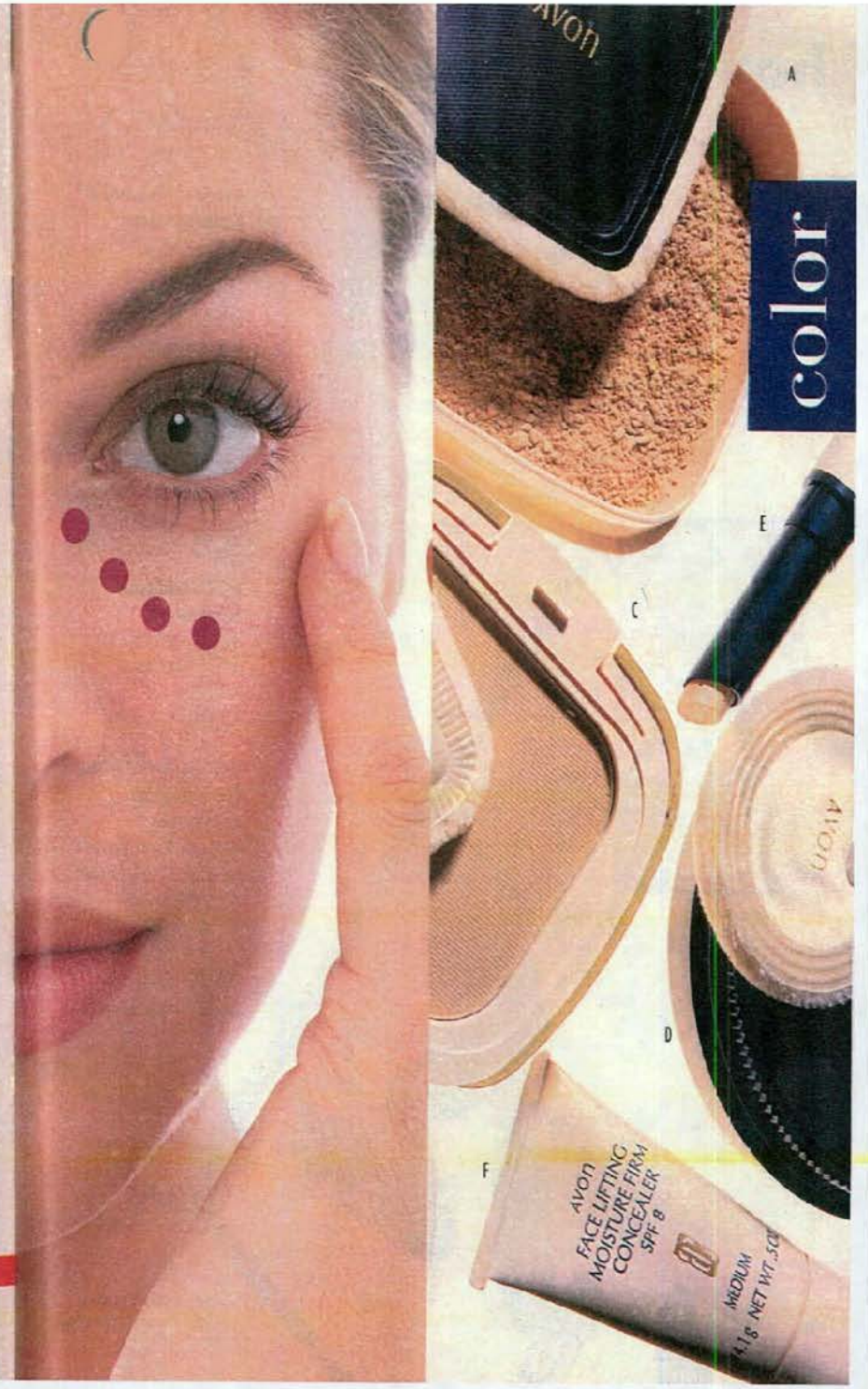
E. **Concealing Stick**
.06 oz. net wt.
$3.75

F. **FACE LIFTING Moisture Firm Concealer**
.5 oz. net wt.
$4.50

- Dermatologist-tested
- PABA-free sunscreen
- Non-comedogenic

(C)—Cool (W)—Warm
Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

COLOR COLLECTION OFFER SEE PAGE 27

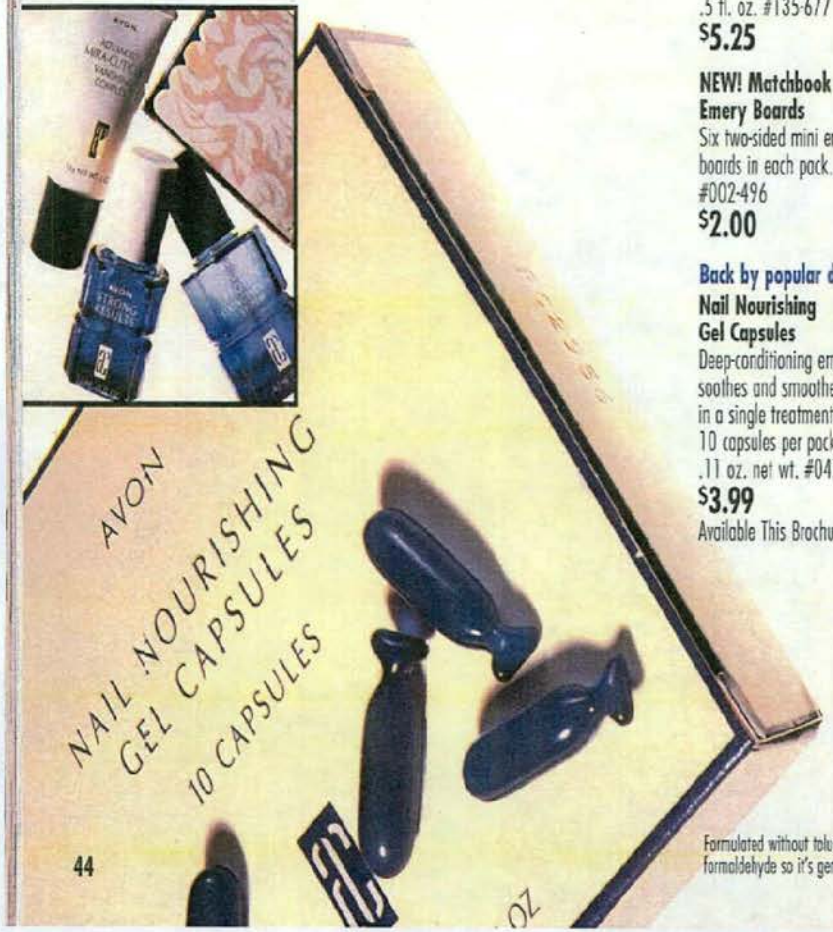


AVON-NY 004589
AV_PIPES_0016160

how to
improve your finger painting

Stroke on base coat before nail enamel to glaze over imperfections and promote a super-smooth finish.

Apply top coat to protect polish from chipping.



Advanced Mira-Cuticle® Vanishing Complex
.5 oz. net wt. #050-872
$5.25

Strong Results Length and Strength Complex
.25 fl. oz. #069-881
$5.25

Nail Protein Strengthening System
.5 fl. oz. #135-677
$5.25

NEW! Matchbook Emery Boards
Six two-sided mini emery boards in each pack.
#002-496
$2.00

Back by popular demand!
Nail Nourishing Gel Capsules
Deep-conditioning emollient soothes and smoothes nails in a single treatment.
10 capsules per pack.
.11 oz. net wt. #047-038
$3.99
Available This Brochure Only!

Formulated without toluene or formaldehyde so it's gentle to nails.

color

Ultra Hard Strengthener
.4 fl. oz. #008-991
$3.50

Maximum Wear Top & Base Coat
.4 fl. oz. #008-876
$3.50

No-Peel, No-Split Base Coat
.4 fl. oz. #008-987
$3.50

Speed Dry No-Chip Top Coat
.4 fl. oz. #008-900
$3.50

nail down this value any 2 for $5

this page only

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004590
AV_PIPES_0016161

how to lip sync

For a shimmering new effect,

1. Cream. Start with your favorite cream shade,

2. Frosting. Then sweep on a frost from the same color grouping.

neutrals/browns

COLOR RICH

Cool Peach ▲(W 1)	Teaberry (C 1)	Pralines'N Cream (W 1)	Cinnamon Suede (W 2)
#166-823	#165-463	#165-626	#165-645
Bronze Treasure ▲(W 2)	NEW Chocolate Fling ▲(W 2)	Hot Cinnamon ▲(W 3)	Buttered Rum (W 3)
#165-650	#156-989	■#165-831	■#165-846

MOISTURE 15

Heather (W 2)	Rich Spice ▲(W 3)
#214-330	■#214-325

BEYOND COLOR

Pecan (W 1)	Cocoa (C 2)	Sienna ▲(W 3)
#204-768	#204-772	■#204-787

mauves/berries/plums

COLOR RICH

Satin Claret ▲(C 2)	Long-Lived Ruby (C 3)	Frostiest Mauve ▲(C 1)	Smooth Wine (W 3)
#160-677	■#164-854	#160-720	■#134-964
Lasting Mauve ▲(C 1)	Outstanding Plum (C 2)	Oxford Wine (C 3)	Instant Mocha (C 2)
#160-787	#160-772	■#160-643	#160-806
Rose Suede (C 2)	Wine Berry (C 2)	Cranberry (C 3)	Tickled Pink (C 1)
#160-830	#160-844	#164-930	#160-768
Cozy Mauve ▲(C 2)			
#160-859			

MOISTURE 15

Raspberry Ice ▲(C 1)	Moist Mauve (C 1)	Antique Mauve (C 1)	Antique Plum (C 2)
■#210-391	#210-406	#210-410	#210-425
Burgundy Brew (C 3)			
■#213-716			

BEYOND COLOR

Blush (C 1)	Twig (C 2)	Petal (C 2)	Burgundy (C 3)
#204-830	#204-859	#204-844	■#204-863

tawnies/corals/reds

COLOR RICH

French Damask ▲(W 1)	Continuous Coral (W 2)	Persimmon (W 2)	Supreme Mauve (C 2)
#158-044	#166-819	#165-459	#160-825
Undeniable Apricot ▲(W 1)	Prolonged Peach ▲(W 1)	Autumn Wool (W 3)	Sunburst Orange ▲(W 2)
#165-850	#165-884	■#157-052	■#165-430
Poppy Love (W 3)	Flame Red (C 3)		
■#165-334	■#165-129		

MOISTURE 15

Juicy Melon (W 2)	Berry, Berry Moist (C 3)
#211-622	■#214-344

BEYOND COLOR

Fiesta ▲(W 2)	Terracotta (W 2)	Scarlet (C 3)	Chili (W 3)
#204-810	#204-791	■#204-825	#204-806

pinks/roses/fuchsias

COLOR RICH

Pink Fantasia ▲(C 1)	Timeless Pink (C 1)	Starlit Pink (C 2)	Country Rose ▲(C 2)
#160-863	#160-878	#160-901	#160-916
Forever Rose ▲(C 2)	Almost Violet ▲(C 2)	Windy Rose (C 3)	Harvest Wine ▲(C 3)
#160-920	#163-877	■#161-377	■#162-062
Endless Garnets ▲(C 3)	Berry, Berry Nice (C 3)	Cherry Jubilee (C 3)	NEW Spring Fling ▲(C 2)
■#161-669	■#165-080	■#164-840	#156-993

MOISTURE 15

Orchid Mist ▲(C 1)	Champagne Mauve ▲(C 2)	Rose Freeze ▲(C 3)
#211-570	#211-130	#211-159

BEYOND COLOR

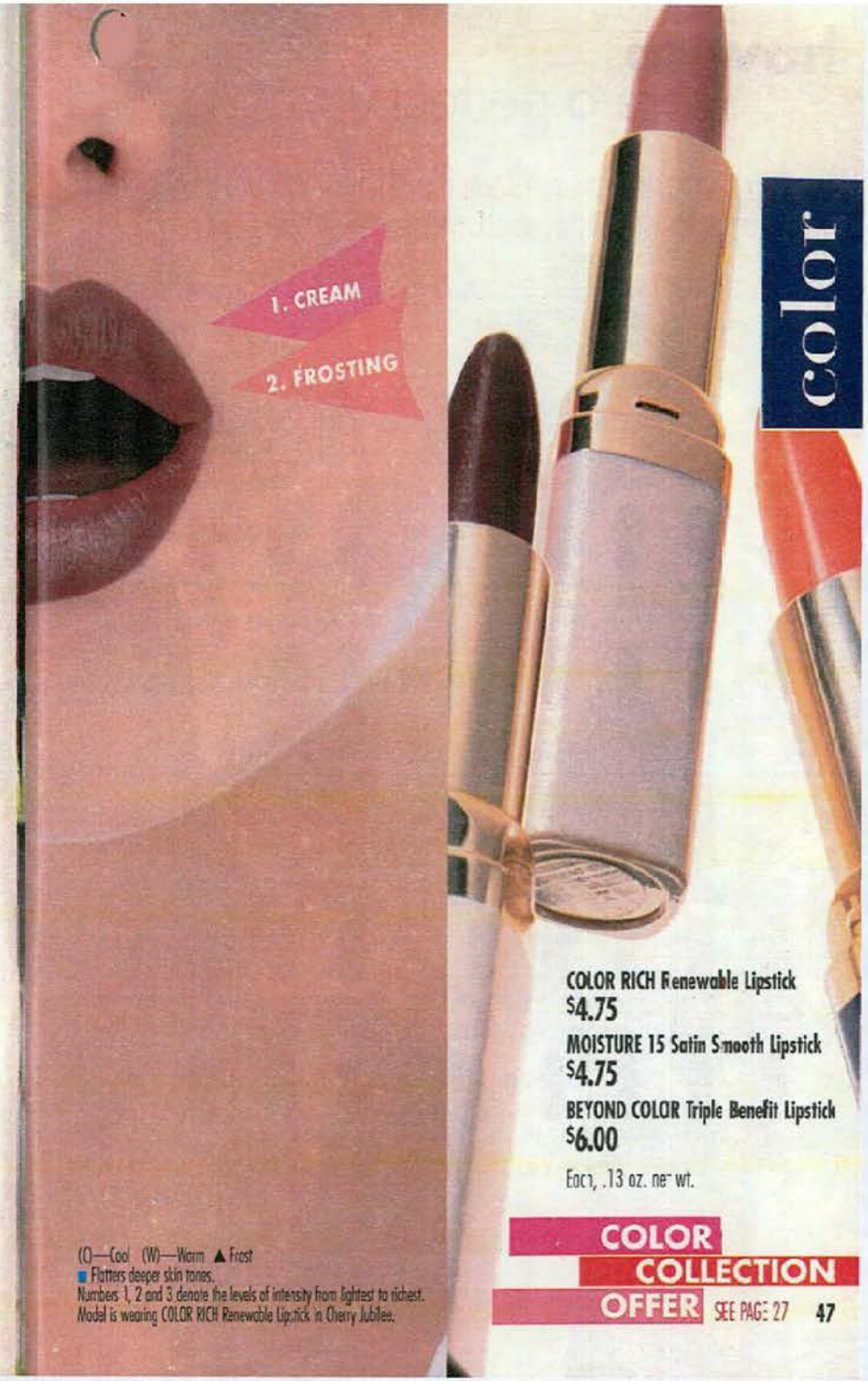
Shell ▲(C 1)	Azalea (C 2)	Blossom (C 2)	Ruby (C 3)
#204-878	#204-916	#204-901	■#204-920

(C)—Cool (W)—Warm ▲ Frost

■ Flatters deeper skin tones.

Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest.

Model is wearing COLOR RICH Renewable Lipstick in Cherry Jubilee.



color

COLOR RICH Renewable Lipstick
$4.75

MOISTURE 15 Satin Smooth Lipstick
$4.75

BEYOND COLOR Triple Benefit Lipstick
$6.00

Each, .13 oz. net wt.

COLOR COLLECTION OFFER SEE PAGE 27

AVON-NY 004591
AV_PIPES_0016162

how to score a perfect 10

Neutral, light color intensity shades are most flattering to short, less-than-perfect nails.

Use rich reds, mauves and pinks to play up long, great-looking nails.

neutrals/browns

- Clear (C 1) #174-369
- French White (C 1) #174-373
- Vanilla* (C 1) #174-388
- Star ▲(C 1) #136-836
- Soft Buff* (W 1) #174-392
- Nude* (W 2) #174-497
- Heather (C 2) #175-350
- Tulle (W 2) #174-411
- Rich Spice ▲(W 3) ■#175-217
- Fawn (W 2) #175-240
- Cinnamon Raisin (W 3) ■#175-202
- Venus ▲(C 2) #174-593
- Chocolate Fling ▲(W 2) #175-221
- Pony (W 3) #175-163
- Malt (W 3) #175-198

tawnies/corals/reds

- Shell (W 1) #137-536
- Pecan (W 1) #175-255
- French Damask ▲(W 1) #175-260
- Mocha Shine ▲(C 1) #175-274
- Fire (W 2) #175-293
- Poppy Love (W 3) ■#175-308
- Heart (W 3) ■#175-312
- Ruby (C 3) ■#175-327
- Brick (W 2) #175-289
- Autumn Wool (W 3) ■#175-346

mauves/berries/plums

- Taupe Shimmer* ▲(C 1) #135-431
- Blush (C 1) #174-426
- Tickled Pink (C 1) #135-438
- Frostiest Mauve ▲(C 1) #135-457
- Raspberry Ice ▲(C 1) ■#136-138
- Mystic Mauve (W 2) #135-552
- Antique Mauve (C 2) #135-548
- Instant Mocha (C 2) #135-810
- Rose Suede (C 2) #175-384
- Satin Claret ▲(C 2) #135-825
- Suede (C 3) #175-399
- Oxford Wine (C 3) ■#175-422
- Burgundy Brew (C 3) ■#136-267
- Midnight (C 3) ■#136-802

pinks/roses/fuchsias

- Delicate* ▲(C 1) #136-860
- French Pink* (C 1) #137-517
- Pink Fantasie ▲(C 1) #137-699
- Petunia (C 2) #138-069
- Champagne Mauve ▲(C 2) #136-032
- Spring Fling ▲(C 2) #175-365
- Flamingo (C 2) #175-370
- Raspberry (C 3) ■#175-418
- Berry, Berry Nice (C 3) ■#175-331
- Garnet (C 3) ■#175-403
- Cherry Jubilee (C 3) ■#136-764

(C)—Cool (W)—Warm ▲ Frost *Sheer ■ Flatters deeper skin tones. Numbers 1, 2 and 3 denote the levels of intensity from lightest to richest. Model is wearing Cherry Jubilee.

COLOR COLLECTION OFFER SEE PAGE 27

color

COLOR LAST
Nail Enamel
Spillproof with normal use.
.4 fl. oz.
$3.25

AVON-NY 004592
AV_PIPES_0016163

Jewelry enlarged to show detail.

THANKS, MOM!

Your mom, his mom,
grandmoms, new moms ..
we've got jewelry **gifts**
to **delight** every mom.
And make every daughter
dazzle, too!

NEW
Sculptural Mother and Child Pendant
Gleaming goldtone with Austrian crystal accent. 1" L on an 18" goldtone chain.
#317-270
INTRO SPECIAL
$9.99 Next Brochure $14.99

NEW
Baby Bootie Tac Pin
For new moms or for a baby shower, our darling pins are just the thing. Goldtone with rhinestone accents and pink or blue glaze. ⅞" L. Tac back.
Boy (blue) #280-191
Girl (pink) #280-153
$7.99 each

JEWELRY

AVON-NY 004593
AV_PIPES_0016164

charm Mom

celebrate all her children with birthstone ring charms for one and all.

NEW
BIRTHSTONE MEMORIES
Necklace & Charm
Perfect for Mother's Day giving. Goldtone rope chain comes with a tiny golden ring charm in a choice of twelve simulated birthstones. More charms can be added to celebrate the birth of each child or grandchild. Chain, 18" L. Charm, ½" diam.

INTRO SPECIAL
$12.99
Next Brochure $14.99

Simulated Birthstones

Necklace		Charms
Jan. Garnet #110-499		Jan. Garnet #005-480
Feb. Amethyst #110-522		Feb. Amethyst #006-104
Mar. Aquamarine #110-541		Mar. Aquamarine #006-133
April Diamond #110-609		April Diamond #006-563
May Emerald #110-628		May Emerald #006-573
June Alexandrite #112-047		June Alexandrite #006-635
July Ruby #112-161		July Ruby #006-836
Aug. Peridot #112-525		Aug. Peridot #006-860
Sept. Sapphire #112-597		Sept. Sapphire #006-965
Oct. Rose Zircon #112-860		Oct. Rose Zircon #007-058
Nov. Topaz #112-893		Nov. Topaz #007-100
Dec. Blue Zircon #114-327		Dec. Blue Zircon #007-115

NEW
Charms
Goldtone with simulated birthstones. ½" diam. To add to Birthstone Memories Necklace or your own chain.

INTRO SPECIAL
$5.99 each
Next Brochure $6.99

Enlarged to show detail.

AVON-NY 004594
AV_PIPES_0016165

genuine marcasite & sterling silver for a...

gem of a Mom

RING SIZER
Match a circle with the inside of one of your rings to find the size.

for Mom

jewelry

NEW
Sterling Silver Marcasite Ring
Sizes:
5 #007-775 6 #008-111
7 #008-126 8 #008-130
9 #008-198 10 #008-365
NOW $19.99
Next Brochure $39.99

NEW
Sterling Silver Marcasite & Amethyst Heart
Sparkling marcasite set in sterling silver with hearts of genuine amethyst.
Necklace
Heart pendant, 1¼" L, on a 19" sterling silver chain. #008-881
Earrings
⅞" L. Pierced only, with sterling silver ear wires. #008-403
NOW $24.99 each
Next Brochure $34.99

NEW
Marcasite Lizard Pin
Sterling silver set with glittering marcasite and genuine garnet eyes. 2¼" L. #008-528
NOW $24.99
Next Brochure $34.99

INTRO SPECIALS

AVON-NY 004595
AV_PIPES_0016166

golden classics set for Mom

GOLDEN CLASSICS
Goldtone fashions with the look of 14k gold.

A. **NEW! Omega Necklace**
Chain with removable rhinestone-accented goldtone heart (1" L).
16" #003-928
18" #004-283
$19.99

B. **Tube Hoop Earrings**
Nickel-free for sensitive skin*. Pierced only, with snap-close ear wires of goldtone.
Small, ¾" diam. #256-532
$5.99
Medium, 1¼" diam. #256-547
$6.99
Shown:
Large, 1⅞" diam. #256-566
$7.99

C. **Status Link Necklace**
17" #257-118
19" #257-103
$24.99

Bracelet
Small, 7" #257-266
Large, 8" #257-290
$14.99

D. **Puff Link Necklace**
16" #257-361
$12.99
24" #257-400
$14.99

Bracelet
Small, 7" #257-338
Large, 8" #257-357
$9.99

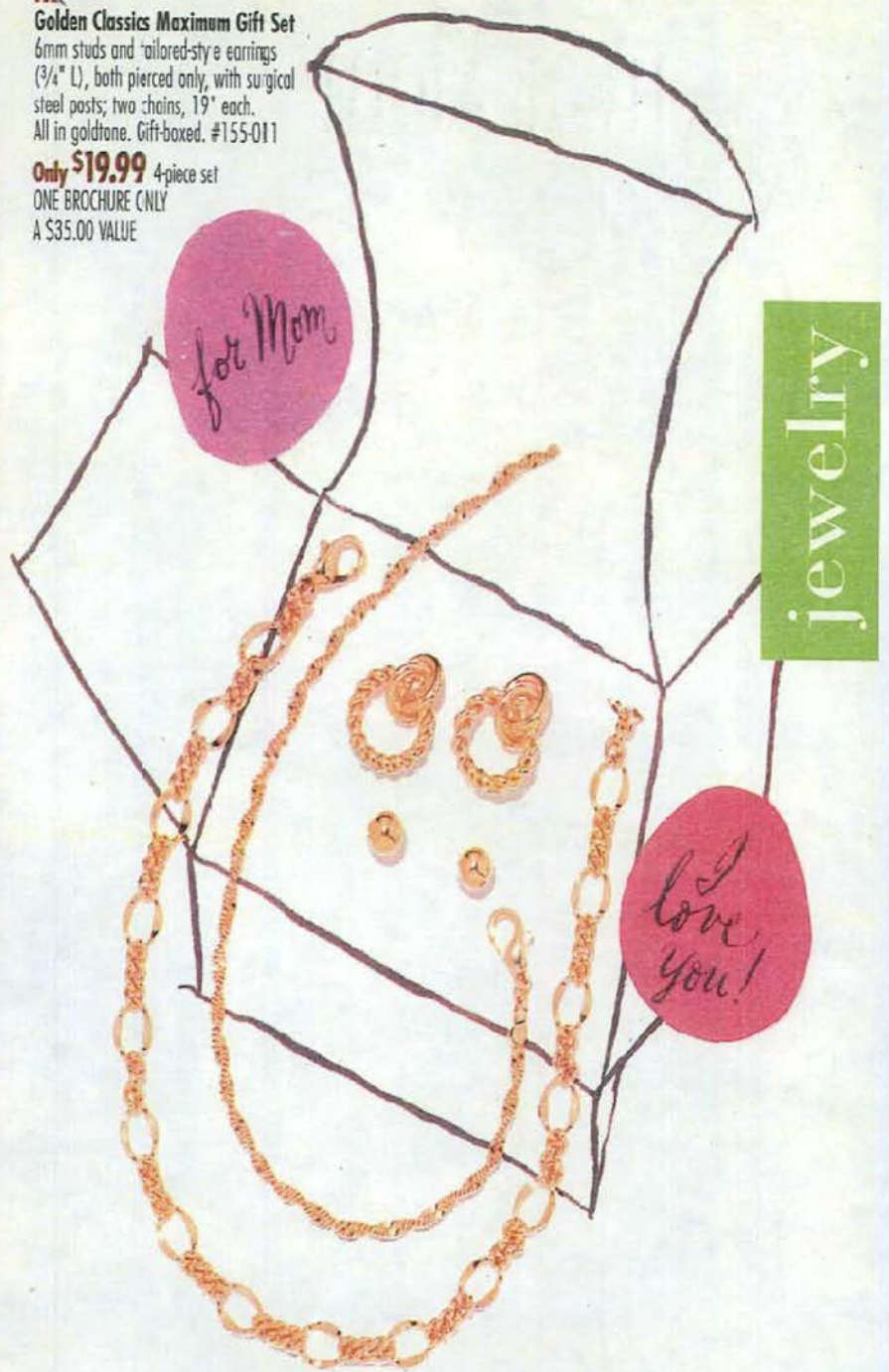
E. **NEW! Heart Hoop Earrings**
Wear with or without rhinestone-accented heart. With heart, ⅞" L. Pierced only. #004-302
$9.99

*For people with nickel dermatitis. Earrings have posts or ear wires of surgical steel unless otherwise noted.

N

Golden Classics Maximum Gift Set
6mm studs and tailored-style earrings (¾" L), both pierced only, with surgical steel posts; two chains, 19" each. All in goldtone. Gift-boxed. #155-011

Only $19.99 4-piece set
ONE BROCHURE ONLY
A $35.00 VALUE



jewelry

AVON-NY 004596
AV_PIPES_0016167

treat Mom to the genuine beauty of sterling silver

STERLING SILVER

Amethyst Love

A. **Earrings**
5/8" L. Pierced only. #241-237
$29.99

B. **Ring** Sizes:
5 #240-264 8 #240-977
6 #240-279 9 #241-108
7 #240-283 10 #241-112
$29.99

C. **Lavender Cubic Zirconia Ring**
2 carat diamond weight equivalent.
Sizes:
5 #153-152 8 #153-243
6 #153-167 9 #153-258
7 #153-224 10 #153-277
$29.99

D. **Eternity Band Ring**
Sapphire Sizes:
5 #299-143 8 #299-177
6 #299-158 9 #299-181
7 #299-162 10 #299-196
Emerald Sizes:
5 #299-268 8 #299-291
6 #299-272 9 #299-306
7 #299-287 10 #299-310
Ruby Sizes:
5 #299-200 8 #299-234
6 #299-215 9 #299-249
7 #299-220 10 #299-253
$29.99 each

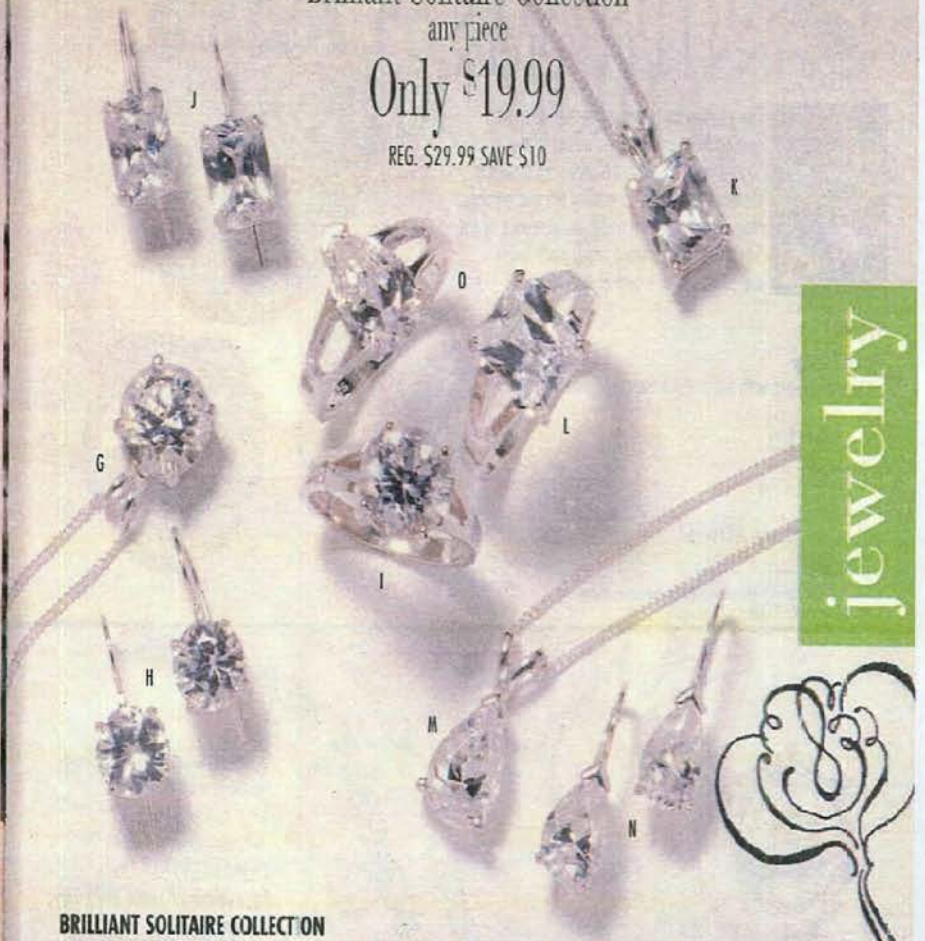
Not all jewelry shown actual size.
Earrings have posts or ear wires of sterling silver.
Crossed-out price is the most frequent prior Brochure price.
Ring Sizer, page 54.

E. **Avon Anniversary Ring**
With cubic zirconia (1.4 carat diamond weight equivalent).
Sizes:
5 #226-966 9 #241-901
6 #226-970 10 #242-420
7 #226-985 11 #242-468
8 #241-882
$34.99

F. **NEW! Wedding Band**
A classic setting for a double row of brilliant cubic zirconia. .96 carat total diamond weight equivalent.
Sizes:
5 #226-636 9 #226-674
6 #226-640 10 #226-689
7 #226-655 11 #226-693
8 #226-660
$34.99

Brilliant Solitaire Collection

any piece
Only $19.99
REG. $29.99 SAVE $10



jewelry

BRILLIANT SOLITAIRE COLLECTION

Round Cubic Zirconia

G. **Necklace**
3.5 carat diamond weight equivalent. Sterling silver chain, 19" L.
#086-710

H. **Earrings**
3.8 carat total diamond weight equivalent. Earrings, 3/4" L.
Pierced only. #026-591

I. **Ring**
3.5 carat diamond weight equivalent. Sterling silver band. Sizes:
5 #026-606 8 #026-630
6 #026-610 9 #026-644
7 #026-625

Radiant Cubic Zirconia

J. **Earrings**
6 carat total diamond weight equivalent. Earrings, 3/4" L.
Pierced only. #293-202

K. **Necklace**
4 carat diamond weight equivalent. Sterling silver chain, 19" L.
#293-198

L. **Ring**
4 carat diamond weight equivalent. Sterling silver band. Sizes:
5 #287-966 8 #287-990
6 #287-970 9 #288-006
7 #287-985

Pear Cubic Zirconia

M. **Necklace**
3 carat diamond weight equivalent. Sterling silver chain, 19" L.
#026-659

N. **Earrings**
4 carat total diamond weight equivalent. Earrings, 3/4" L.
Pierced only. #026-663

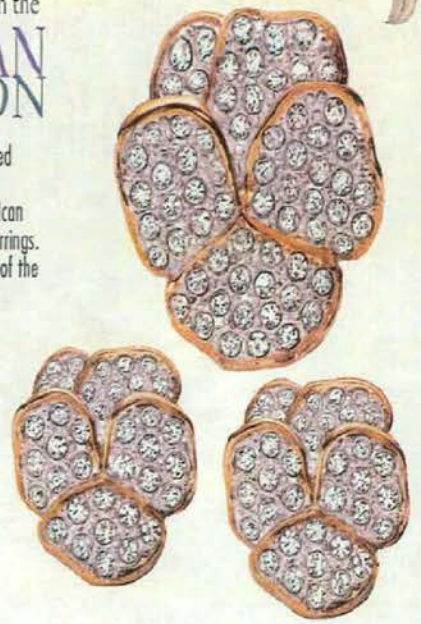
O. **Ring**
3 carat diamond weight equivalent. Sterling silver band. Sizes:
5 #026-682 8 #026-720
6 #026-697 9 #026-754
7 #026-701

AVON-NY 004597
AV_PIPES_0016168

Inspired by priceless treasures from the

SMITHSONIAN INSTITUTION

The pansies on the cover of an 1895 seed catalog from the Archives Center in the Smithsonian's National Museum of American History inspired this sparkling pin and earrings. Meticulously created under the guidance of the Smithsonian Institution, each piece bears the Smithsonian's seal of authorization.



NEW

Pavé Pansy
Goldtone pavéed with brilliant Austrian crystals.

Pin
1¼" L. #117-751
$24.50

Earrings
¾" L. Pierced only. #118-557
$24.50

Graphic representation with permission of the Smithsonian Institution.
©SMITHSONIAN INSTITUTION 1997

NEW

Sparkle Ring Hoop Earrings
Goldtone with rhinestones.
1⅛" L. Pierced only,
with snap-close ear wires.
Crystal #135-753
Faux emerald/Crystal #172-749
$9.99 each pair

Tennis Bracelet
Crystals set in goldtone.
Crystal Small, 7" #273-910
Large, 8" #273-925
Faux emerald/Crystal
Small, 7" #226-841
Large, 8" #226-856
$14.99 each

Cubic Zirconia Earrings
Each, .5 carat diamond weight equivalent. Set in goldtone.
Pierced only.
Clear #288-063 Pink #253-442
$9.99 each pair

pretty in pink **for Mom**

jewelry

NEW

Pearlesque Graduated Necklace
Glass pearls of graduating size.
Goldtone filigree clasp.
Cultura
18" #004-355
20" #004-780
Pink
18" #005-002
20" #004-814
$12.99 each

Cluster Earrings
Faux pearls. Pierced only, ½" W.
Cultura #077-233
Pink #077-298
$7.99 each pair

Earrings have posts or ear wires of surgical steel.
Not all jewelry shown actual size.

AVON-NY 004598
AV_PIPES_0016169

NEW
Floral Surprise Pin
Goldtone ladybug tac pin with pink cabochons. Pin, ½" W; fabric rose, 3½" W. #007-722
$12.99

NEW
Filigree Tac Pin Ensemble
Goldtone with rhinestone accents. Fan, 1" W; shoe, ⅞" L; parasol, 1" H. #226-731
$9.99 set of three

NEW
Multi-Heart Drop Earrings
Goldtone with translucent red and faux amethyst heart charms. 2" L. Pierced only, with surgical steel posts. #280-210
$7.99

NEW
Expandable Locket Necklace
Goldtone. Opens out on both sides. Locket 1½" L. Chain, 32" L. #119-223
$19.99

jewelry

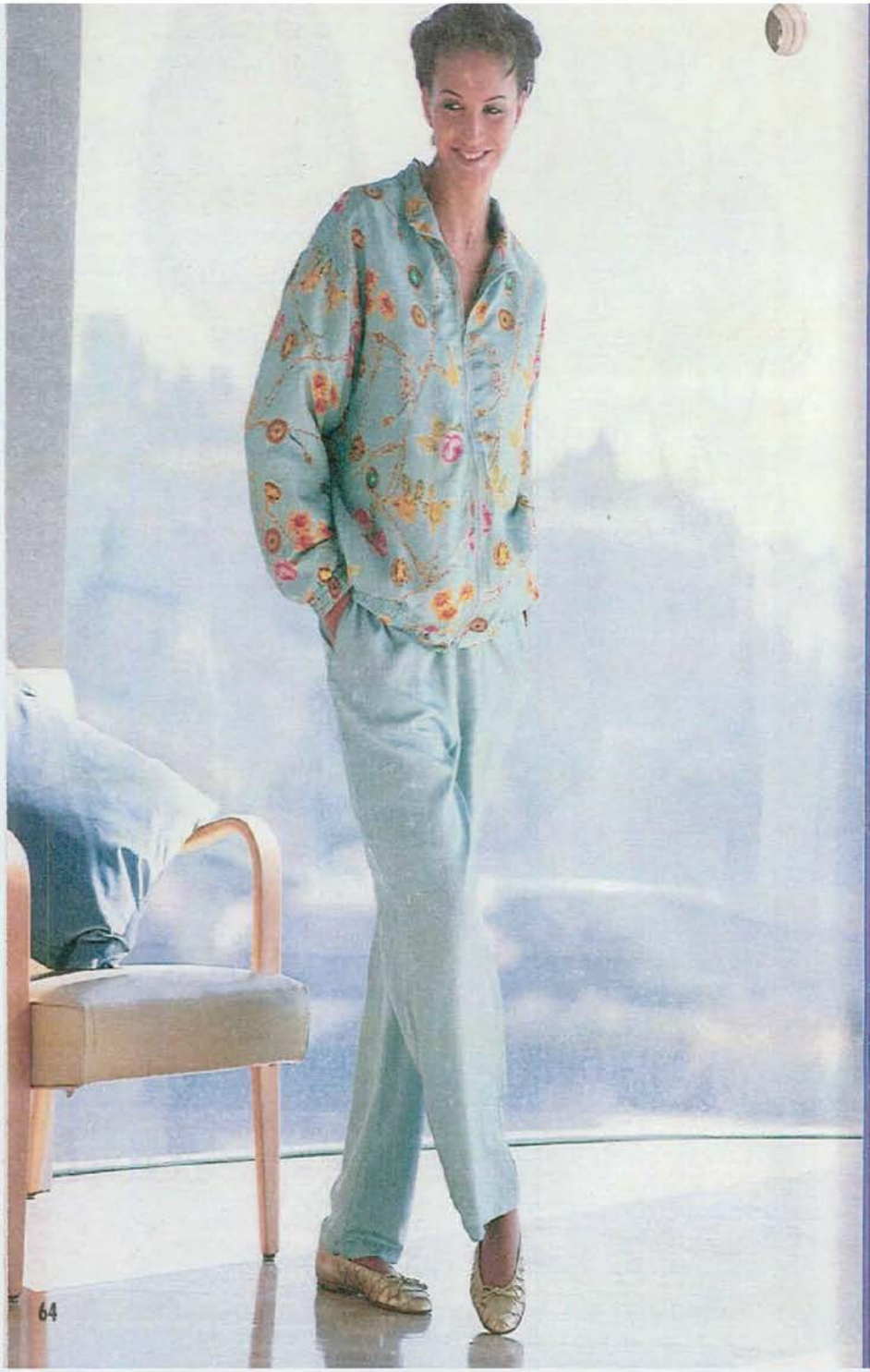
Color Doorknocker Earrings
Goldtone with glossy color inlays. 2" L. Clip only.
White #317-265
Red #273-758
Blue #273-777
Black #273-762
$14.99 each pair

Color Classic Necklace
Triple strands of goldtone with glossy ovals. Graduated lengths from 26" to 29".
White #042-810
Black #213-496
Red #213-481
Blue #213-500
$14.99 each

NEW
Summer White Handbag
Classic accessory with zip pocket inside and roomy open compartment. White vinyl with nylon lining and goldtone fittings. 10¼" H x 12" W x 4½" D. With handle and removable 48" shoulder strap. #279-980
$19.99

dressed white for Mom

AVON-NY 004599
AV_PIPES_0016170



JUST BECAUSE... SHE'S MY MOM

Give her the gift
of pure **silk**.
Energize her wardrobe
with high-color **fashions**
for the workday or weekend.
Boost her **image**
with our exclusive
line of shapewear.
Help her **look**
and **feel** her best.
Isn't she worth it?

NEW
Designer Print Silk Jogsuit
Zip-front jacket and elastic-waist pants with inner drawstring. Both fully lined, with side-seam pockets. Designer-inspired print with metallic goldtone piping at neck. Sandwashed silk. Hand wash, line dry or dry clean. Imported. Multicolor.
S(6-8), M(10-12), L(14-16)
INTRO SPECIAL $44.99
Will be $49.99 in Brochure 12.
1X(16W-18W), 2X(20W-22W), 3X(24W-26W)
INTRO SPECIAL $49.99
Will be $54.99 in Brochure 12.

STYLE

AVON-NY 004600
AV_PIPES_0016171

Diane Von Furstenberg
the color authority

SHADES OF SPRING '97

Short Sleeve Washable Silk Bigshirt
The ever popular bigshirt updated with short sleeves. Casual tunic length with side slits; chest pocket. Sandwashed silk. Hand wash. Imported.
Tulip, Tangerine, Navy
XS, S, M, L $25.00
1X, 2X, 3X $30.00

Washable Silk Pants
The classic best-seller with a slightly slimmer leg. Elastic waist and side-seam pockets. Sandwashed silk. Hand wash. Imported.
Tulip, Tangerine, Navy
XS, S, M, L $29.00
1X, 2X, 3X $34.00

Tulip
Tangerine
Navy

Style products on pages 64-71 currently not available in Puerto Rico and the Caribbean.

Washable Silk Tank
A versatile basic to layer or go solo. Soft sandwashed silk with scoop neck. Tunic length with side slits. Hand wash. Imported.
Tulip, Tangerine, Navy
XS, S, M, L $19.00
1X, 2X, 3X $24.00

Washable Silk Crinkle-Pleat Skirt
Easy sophistication. A long, wear-with-everything skirt featuring a pull-on elastic waist and no-iron crinkle pleating. Sandwashed silk. Hand wash. Imported.
Tulip, Tangerine, Navy
XS, S, M, L $39.00
1X, 2X, 3X $44.00

Spring Poppies Dress
For town or country. Long empire waist dress with square neck, side slits and side sashes to tie for a more feminine fit. Rayon challis. Machine wash. Imported.
XS, S, M, L $39.00
1X, 2X, 3X $44.00

3-Band Slide Sandal
Colored to complement the collection. 1¾" heel. Man-made materials. Imported.
Whole sizes: 6-10
$26.00

XS	S	M	L	1X	2X	3X
4	6-8	10-12	14-16	16W-18W	20W-22W	24W-26W

style

AVON-NY 004601
AV_PIPES_0016172

NEW
Crocheted Anklet
Delicately crocheted cotton with nylon for durability. In soft pastel shades to wear with trousers or skirts. Ribbed at top edge. Cotton/nylon.
Machine wash. Made in the U.S.A.
White, Blush, Maize
One size fits shoe sizes 5-10
$3.99 each pair $9.99 any 3 pairs

lingerie bag $1.99

with any two pantyhose

Avon's Hosiery Wash Bag
White mesh wash bag protects your delicates from snags and tangles. Doubles as a convenient travel bag; perfect for storage. Drawstring closure with locking device. Polyester. Imported.
One size: 13" x 15"
$3.99

Jet Black
Off Black
Cocoa
Suntan
Light Beige
Ivory

AVON Legwear

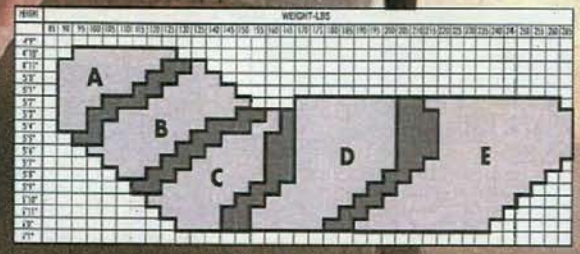
Fabulous fit, comfort and quality.

Silky Sheer Control Top With Lycra®
Panty and Leg: nylon/Lycra® spandex.
Jet Black, Off Black, Cocoa, Suntan, Light Beige, Ivory
Sizes: A, B, C $3.49 Sizes: D, E $3.99

Everyday Sheer Panty Top
Panty and Leg: nylon.
Off Black, Suntan, Light Beige, Ivory
Sizes: A, B, C $1.99 Sizes: D, E $2.49

style

Lycra® is a DuPont registered trademark for its brand of spandex fiber.
All hosiery hand wash separately. Drip-dry. Made in the U.S.A.



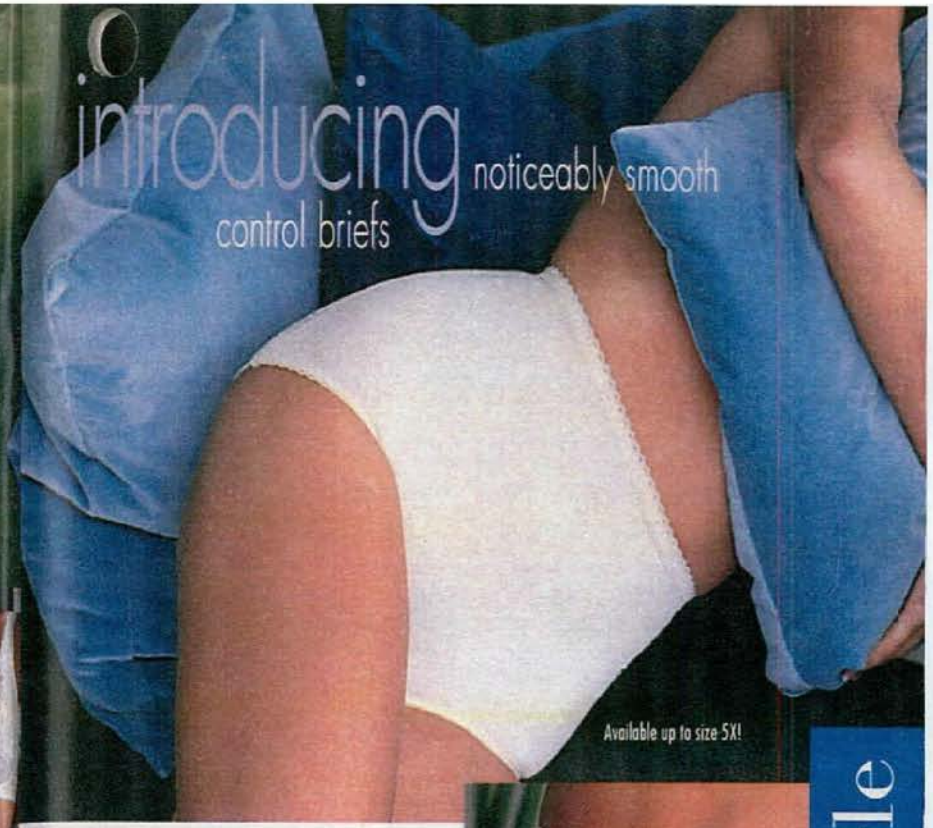
If your height and weight combination falls in the shaded areas, you may prefer the next larger size.

AVON-NY 004602
AV_PIPES_0016173

bras only $19.99
Guaranteed Comfort™
for the
fuller figure

Style products on pages 64-71 currently not available in Puerto Rico and the Caribbean.

introducing noticeably smooth control briefs



Available up to size 5X!

style

NEW! WARNER'S® Seamless Cup Underwire Bra with Embroidered Trim
Our first full-figure seamless cup for a smooth, natural look. Molded tricot cups, cushioned camisole straps. Polyester/nylon/Lycra® spandex.
Hand wash. Imported.
White 34-42C, D, DD; 36-42DDD
Suggested Retail Price $26.00
$19.99

NEW! WARNER'S® Cotton Lined Lace Underwire Bra
Sensuous shaping and support with a minimizing look. Allover lace underwire with cotton lining.
Nylon/Lycra® spandex. Hand wash. Imported.
Black, White 34-42C, D, DD; 36-42DDD
Suggested Retail Price $26.00
$19.99

Lycra® is a DuPont registered trademark for its brand of spandex fiber.

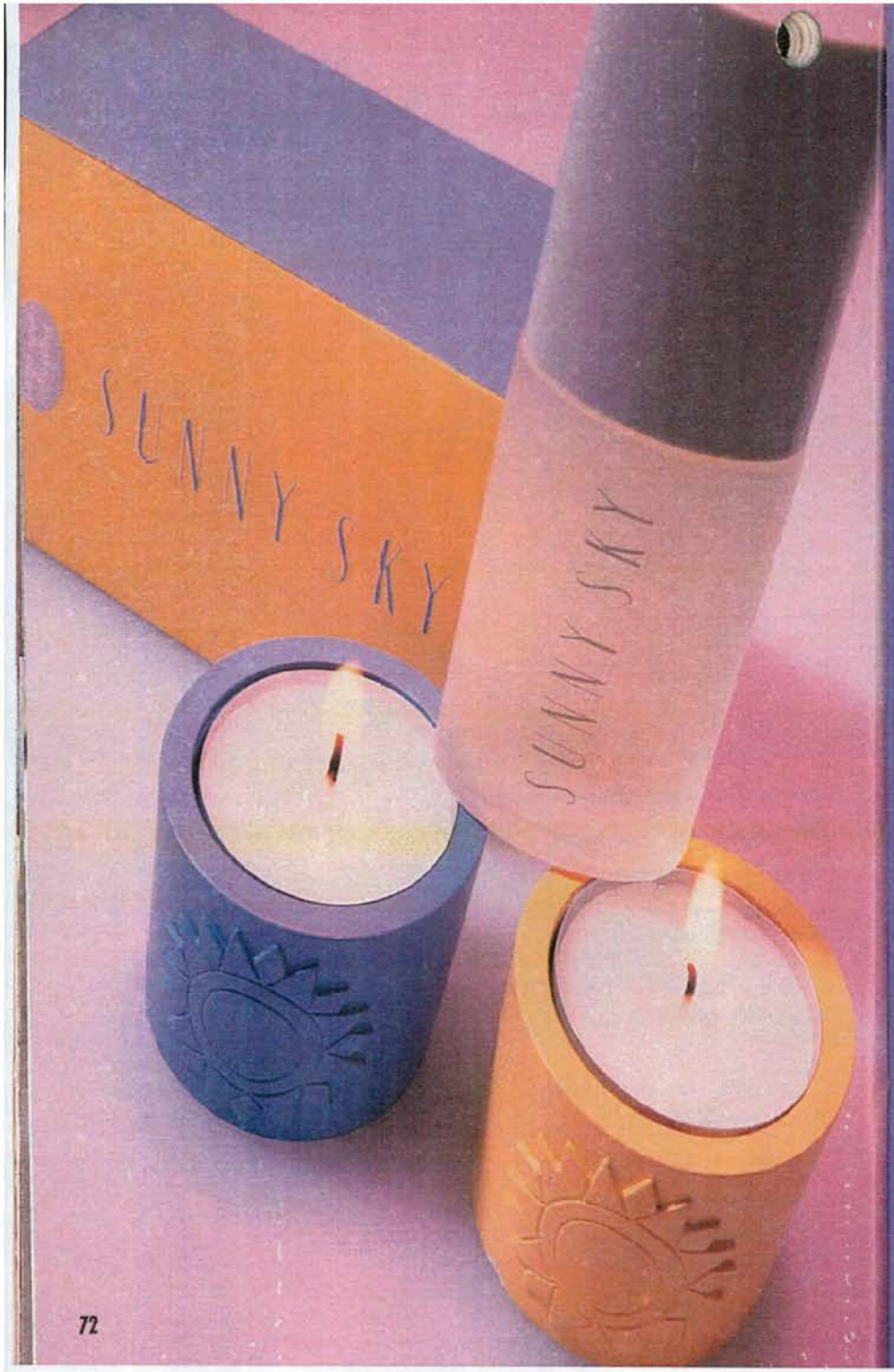
Designed by a famous maker of intimate apparel.

NEW! Noticeably Smooth Light Control Tailored Brief
For light control all day, every day with a smooth, no-line look. Nylon/Lycra® spandex; cotton crotch.
Machine wash, hang dry. Imported.
White, Beige, Black
S(5), M(6), L(7) **$6.50**
White, Beige 1X(8), 2X(9), 3X(10), 4X(11), 5X(12)
Black 1X(8), 2X(9), 3X(10)
$7.50

NEW! Noticeably Smooth Light Control Panel Brief
Everyday brief with reinforced tummy control panel for smooth shaping. Nylon/Lycra® spandex; cotton crotch.
Machine wash, hang dry. Imported.
White, Beige, Black
S(5), M(6), L(7) **$8.50**
1X(8), 2X(9), 3X(10) **$9.50**

Size	5 Small	6 Medium	7 Large	8 1X	* *X	10 3X	11 4X	12 5X
Waist	25-26	27-28	29-30	31-32	33-34	35-36	37-38	39-40
Hips	35-36	37-38	39-40	41-42	43-44	45-46	47-48	49-50

AVON-NY 004603
AV_PIPES_0016174



ESPECIALLY FOR MOM ON MOTHER'S DAY

Mother's Day is May 11th and there's no more welcome a **gift** for her than **fragrance.** Her favorite scent—so intimate, so personal, so very, very **perfect.** Fragrance—especially for Mom on Mother's Day.

NEW

Bright Light Candle Gift Set
The fresh, free scent of Sunny Sky in a gift set of Eau de Toilette Spray, 1 fl. oz., and two candles in scent-releasing terra-cotta holders, each, 1¾" high. Refill with ordinary tealight candles, and holders will continue to release the fragrance of Sunny Sky. Available this brochure only.
#117-110
$13.50 the set

SUNNY SKY

Eau de Toilette Spray
1.7 fl. oz. #141-019
$14.95

Moisturizing Body Lotion
8 fl. oz. #135-605
$7.50

Exfoliating Body Wash
6 fl. oz. #135-610
$7.50

FRAGRANCE

AVON-NY 004604
AV_PIPES_0016175

NIGHT MAGIC EVENING MUSK

Perfumed Skin Softener
5 oz. net wt.
#032-278
$4.25

Perfumed Body Lotion
6.7 fl. oz.
#029-548
$7.00

Roll-On Anti-Perspirant
2 fl. oz.
#031-343
$2.50

Perfumed Shower Gel
6.7 fl. oz.
#032-244
$6.50

ODYSSEY

Body Lotion
6.7 fl. oz.
#084-277
$6.50

Perfumed Skin Softener
5 oz. net wt.
#133-985
$4.25

Roll-On Anti-Perspirant
2 fl. oz.
#003-803
$2.50

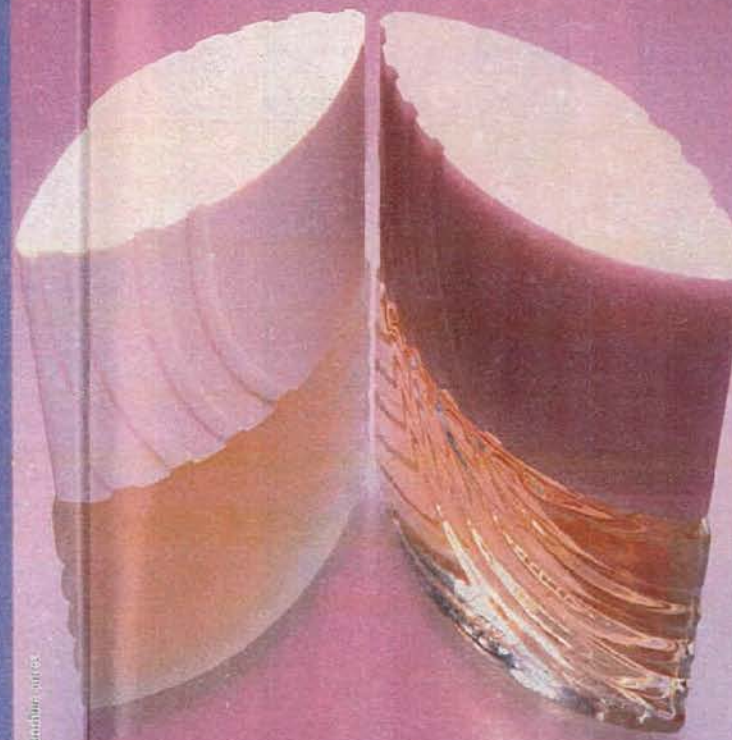
Night Magic Cologne Spray
1.5 fl. oz.
#122-924
~~$12.95~~
$8.95

Odyssey Cologne Spray
1.8 fl. oz.
#177-808
~~$12.95~~
$8.95

Call your Avon Representative or **1-800-FOR-AVON**

Crossed-out prices are the most frequent non-Rainbow prices.

Especially for
MOM



cologne sprays at
lowest price this year

VANILLA SOFT MUSK

Body Creme
6.7 fl. oz.
#011-004
$5.50

Roll-On Anti-Perspirant
2 fl. oz.
#256-126
$2.50

SOFT MUSK

Body Lotion
6.7 fl. oz.
#093-847
$7.00

Bath & Shower Gel
6.7 fl. oz.
#093-366
$6.00

Roll-On Anti-Perspirant
2 fl. oz.
#094-130
$2.50

Perfumed Skin Softener
5 oz. net wt.
#094-111
$4.25

fragrance

Vanilla Soft Musk Cologne Spray
1.5 fl. oz.
#132-386
~~$12.95~~
$8.95

Soft Musk Cologne Spray
1.5 fl. oz.
#093-832
~~$12.95~~
$8.95

AVON-NY 004605
AV_PIPES_0016176

Especially for

MOM

Sentimental Favorite Cologne Spray
Convenient, easy-to-use sprays of five all-time favorite fragrances. In nostalgic and traditional flacons. 1.7 fl. oz.
Topaze 1935 #286-864
Cotillion 1934 #286-845
Occur! 1962 #286-850
Moonwind 1971 #286-883
Fifth Avenue 1986 #286-811
Only $9.95 each
Back By Popular Demand. Available This Brochure Only!

Charisma Cologne Spray
Ever so exciting.
2 fl. oz.
#002-769
$12.50

fragrance

COLOGNE SPRAY

Pro Fitness for Women Sport Cologne
3.4 fl. oz.
#080-730
$12.95

Candid
1.8 fl. oz.
#168-371
$10.25

Sweet Honesty
1.8 fl. oz.
#033-255
$9.95

Pearls & Lace
1.5 fl. oz.
#204-734
$12.95

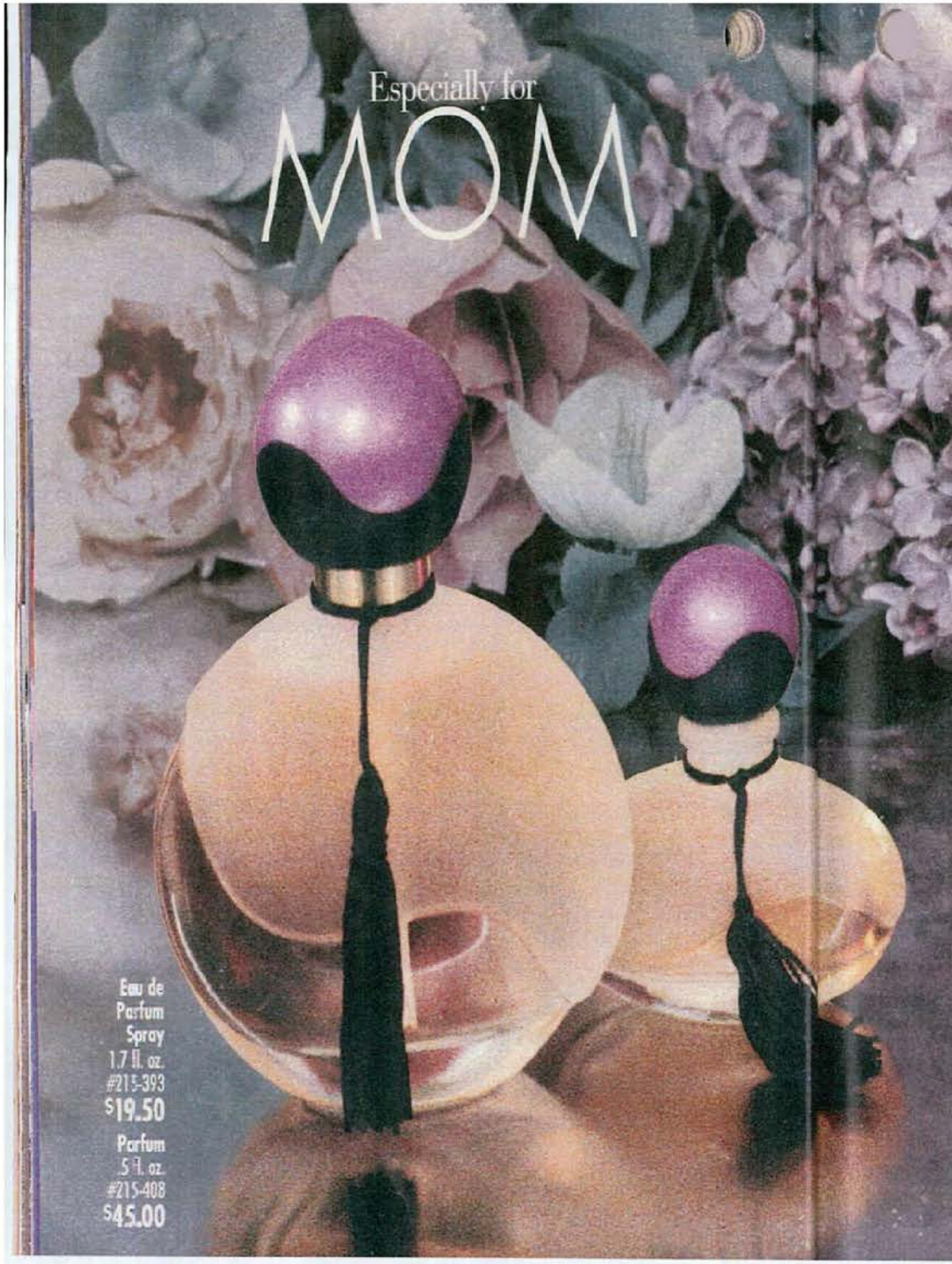
Timeless
1.8 fl. oz.
#168-386
$10.25

Butterfly
1 fl. oz.
#135-590
$9.95

BUY ONE GET ONE* FOR $6.00

*of equal or lesser value (page 77 only)

AVON-NY 004606
AV_PIPES_0016177



Eau de Parfum Spray
1.7 fl. oz.
#215-393
$19.50

Parfum
.5 fl. oz.
#215-408
$45.00

NEW
Purse Spray Parfum
Elegant, refillable purse-size spray comes with 3 vials, each filled with .22 fl. oz. of Far Away Parfum.
#001-887
$19.50 the set
THIS BROCHURE ONLY

how far you go is up to you

FAR AWAY

Bath and Shower Gel
6.7 fl. oz. #139-180
$8.50

Perfumed Body Talc
3.5 oz. net wt. #109-685
$5.50

Perfumed Body Lotion
6.7 fl. oz. #079-601
$9.00

gel, talc & body lotion
ALL 3 FOR $16.99
#201-041
save $6.01

AVON-NY 004607
AV_PIPES_0016178

Especially for MOM

MESMERIZE

Bath trio:
Shower Gel
6.7 fl. oz. #090-169
$7.00

Body Lotion
6.7 fl. oz. #085-292
$7.50

Body Talc
3.5 oz. net wt. #085-311
$3.50

ALL THREE FOR $14.99
#165-535

Also available:
Cologne Spray
1.7 fl. oz. #085-254
$17.95

Body Creme
5 oz. net wt. #053-541
$5.00

Roll-On Anti-Perspirant
2 fl. oz. #085-383
$2.50

Bath Trio
#165-535

IMARI

Bath trio:
Body Lotion
6.7 fl. oz. #051-625
$7.50

Body Talc
3.5 oz. net wt. #051-716
$3.50

Bath and Shower Gel
6.7 fl. oz. #051-630
$7.00

ALL THREE FOR $14.99
#165-573

Also available:
Eau de Cologne Spray
1.2 fl. oz. #051-610
$17.95

Bath Trio#165-573

Bath Trio
#159-017

RARE GOLD

NEW Parfum Purse Spray
Refillable purse-size spray with 3 vials, each with .13 fl. oz. of Rare Gold Parfum. Available this brochure only.
#247-531
$19.50

Bath trio:
Shower Gel
6.7 fl. oz. #315-406
$8.50

Body Lotion
6.7 fl. oz. #315-387
$9.00

Body Talc
3.5 oz. net wt. #315-410
$5.50

ALL THREE FOR $16.99
#159-017

Also available:
Parfum
.5 fl. oz. #001-413
$45.00

Eau de Parfum Spray
1.7 fl. oz. #001-270
$19.50

fragrance

AVON-NY 004608
AV_PIPES_0016179

She's independent,
a real individual...

NATORI

Body Creme
6.7 fl. oz.
#098-011
$12.50

Shower Gel
6.7 fl. oz.
#179-834
$9.50

Body Veil
6.7 fl. oz.
#122-939
$10.50

Body Talc
3.5 oz. net wt.
#178-383
$9.00

Eau de Parfum Spray
1 fl. oz.
#063-807
$19.50

Eau de Parfum Spray
1.7 fl. oz.
#063-773
$29.50

Parfum
.5 fl. oz.
#063-788
$60.00

Especially for
MOM

She's ready
for anything...

MILLENIA

Body Moisturizer
6.7 fl. oz.
#084-611
$8.00

Bath Oil
3 fl. oz.
#154-861
$12.50

Eau de Parfum Spray
1.7 fl. oz.
#241-916
$19.50

Parfum
.5 fl. oz.
#241-935
$45.00

fragrance

AVON-NY 004609
AV_PIPES_0016180

She wants to take her cologne with her wherever she goes!

CLASSIC ROLLETTE
Long-lasting, roll-on cologne in a portable, spillproof bottle. .33 fl. oz.

Night Magic #161-119
Timeless #224-413
Sweet Honesty #224-451
Candid #224-447
Soft Musk #224-394
Pearls & Lace #166-235
Odyssey #224-409
~~$4.50~~

NOW ONLY $1.99 each

Crossed-out prices are the most frequent prior Brochure prices.

fragrance

She loves to sprinkle on fragrant talcs after a bath!

PERFUMED BODY TALC
3.5 oz. net wt.

Sunny Sky #060-152
Odyssey #105-570
Vanilla Soft Musk #227-030
~~$3.50~~

Timeless #084-167
Sweet Honesty #133-397
Night Magic Evening Musk #030-218

Candid #084-129
Pearls & Lace #065-776
Soft Musk #094-081

NOW ONLY $1.99 each

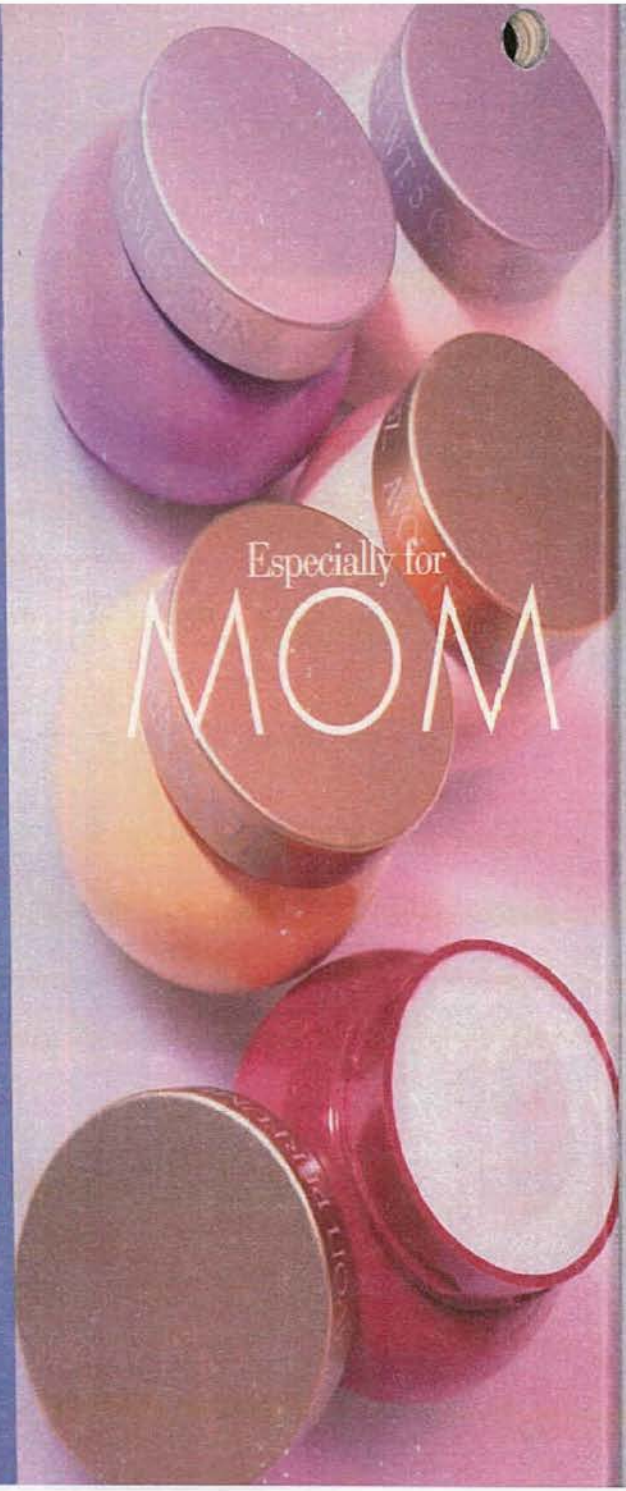
Especially for
MOM

AVON-NY 004610
AV_PIPES_0016181

PERFUMED SKIN SOFTENER
5 oz. net wt.
Odyssey
#053-230
Pearls & Lace
#060-190
Sweet Honesty
#058-490
Timeless
#025-117
Candid
#025-098
$4.25 each

ANY TWO FOR $4.99

COMFORT SCENTS NATURAL COLOGNE SPRAY
3.4 fl. oz.
Not shown.
Clean Cotton
#205-090
Tropical Paradise
#205-104
Stonewashed Blue
#205-119
Delicious Dessert
Last time in Brochure.
#205-123
$12.95 each



AFTER SHAVE CONDITIONER
Each, 4.2 fl. oz.
Mesmerize for Men
#074-011
$4.50
Black Suede
#083-357
Wild Country
#086-557
$3.75 each
Each, 4 oz. net wt.
Musk for Men
#037-174
Triumph
#037-139
Trailblazer
#037-155
$3.75 each

ANY TWO FOR $4.99

AVON-NY 004611
AV_PIPES_0016182

Made for HIM

NATURAL SPRAY COLOGNE
3 fl. oz.

Wild Country
#086-466

Triumph
#069-786

Trailblazer
#064-822

Musk for Men
#025-189
~~$13.50~~

COLOGNE SPRAY
3.4 fl. oz.

Pro Fitness for Men
#208-653
~~$12.95~~

Black Suede
#083-251
~~$14.95~~

ONLY $7.95 each

Crossed-out prices are the most frequent prior Brochure prices.

AVON-NY 004612
AV_PIPES_0016183

Bath Trio #165-497

MESMERIZE FOR MEN
Bath Trio:
Soap-on-a-Rope
5 oz. net wt. #060-186
$6.50
Deodorant Body Talc
3.5 oz. net wt. #141-884
$4.00
Roll-On Anti-Perspirant Deodorant
2 fl. oz. #319-363
$2.50
ALL THREE FOR $9.49
#165-497

Also available:
Cologne Spray
3.4 fl. oz. #137-498
$15.50
After Shave
3.4 fl. oz. #137-502
$12.50

Bath Trio #164-873

BLACK SUEDE
Bath Trio:
Shower Soap-on-a-Rope
5 oz. net wt.
#083-950
$5.50
Deodorant Talc
3.5 oz. net wt.
#083-911
$3.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#083-452
$2.50
ALL THREE FOR $7.99
#164-873

Also available:
Cologne Splash
3.4 fl. oz.
#082-934
$13.50
After Shave Lotion
3.4 fl. oz.
#083-342
$11.95

Bath Trio #165-061

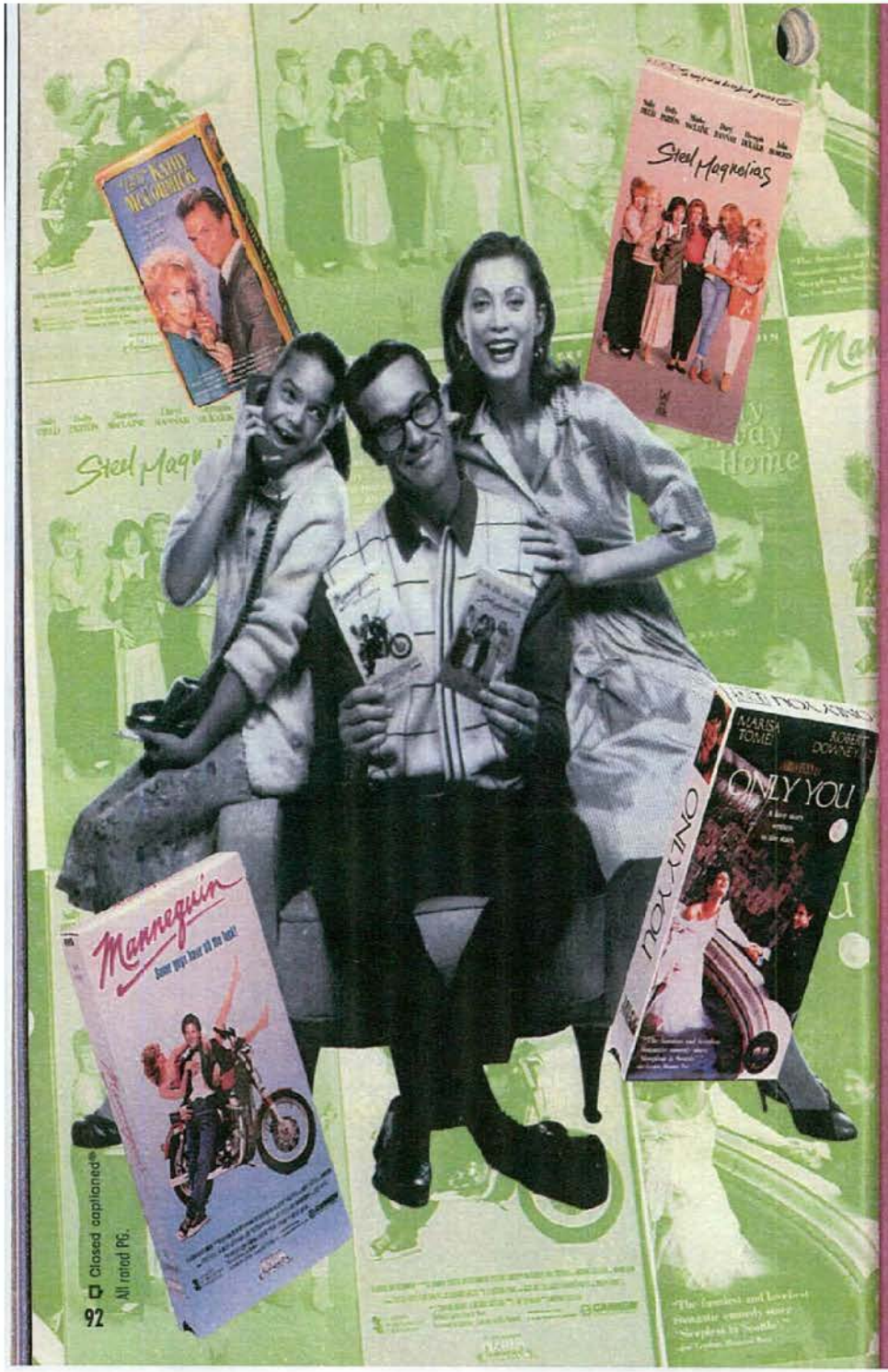
fragrance

WILD COUNTRY
Bath Trio:
Deodorant Soap-on-a-Rope
5 oz. net wt.
#086-580
$5.50
Deodorant Body Talc with Baking Soda
3.5 oz. net wt.
#086-576
$3.50

Roll-On Anti-Perspirant Deodorant
2 fl. oz.
#086-561
$2.50
ALL THREE FOR $7.99
#165-061

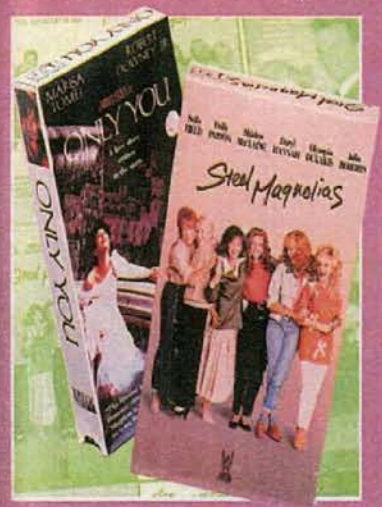
Also available:
Cologne
4 fl. oz.
#086-284
$11.95
After Shave
4 fl. oz.
#086-447
$9.95

AVON-NY 004613
AV_PIPES_0016184



MAKE EVERY DAY A FULL HOUSE!

It doesn't have to be **Mother's Day** to get the whole **family** to spend quality time together! Your **home** can be the hottest ticket in town with these hit films now available on **video**. Or **cook** up a healthy meal that'll make them ask for seconds. It's easy to make sure family time is **fun** time with a selection of **movies, music, books** and toys that everyone will love.



VIDEOS

NEW! Steel Magnolias ☐
118 min. #077-412
INTRO SPECIAL $12.99
Next Brochure $14.99

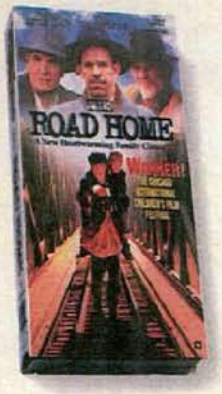
NEW! Only You ☐
109 min. #077-446
INTRO SPECIAL $14.99
Next Brochure $19.99

NEW! The Secret Life of Kathy McCormick
90 min. #077-450
$9.99

Mannequin
Available this Brochure only!
90 min. #074-485
$9.95

FAMILY FUN

AVON-NY 004614
AV_PIPES_0016185



NEW

The Road Home ☐
Two orphaned brothers struggle to stay together as they ride the rails in search of Father Flanagan's Boys Town, learning valuable lessons about courage, conviction and the true meaning of family along the way. Color. Live action. Rated PG. 90 min.
Video #316-440
$9.99

The "Wilderness Family" series is back by popular demand!

The Adventures of the Wilderness Family ☐
Starring Robert F. Logan and Susan Damante Shaw. Color. Live action. Rated G. 99 min.
Video #074-519
NEW LOW PRICE $9.99
Available This Brochure Only

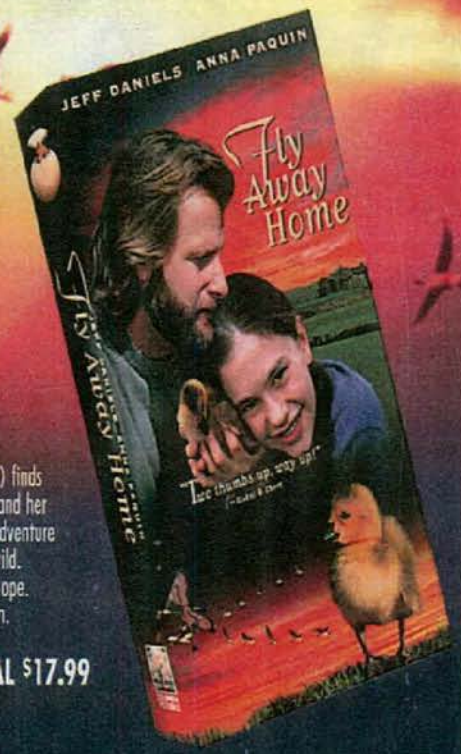
Wilderness Family—Part 2 ☐
Sequel to *The Adventures of the Wilderness Family*. Color. Live action. Rated G. 102 min.
Video #076-014
NEW LOW PRICE $9.99
Available This Brochure Only

Mountain Family Robinson ☐
Third in the "Wilderness Family" series. Color. Live action. Rated G. 102 min.
Video #076-029
NEW LOW PRICE $9.99
Available This Brochure Only

☐ Closed captioned®

Top Flight Films

CONNECTIONS family

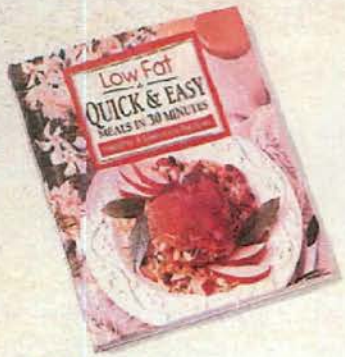


NEW

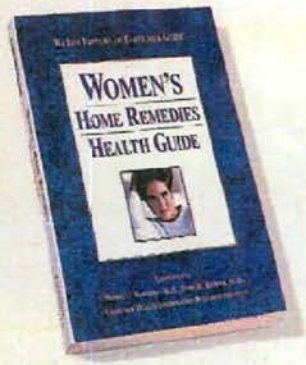
Fly Away Home ☐
When 13-year-old Amy (Anna Paquin) finds a nest of orphaned goose eggs, she and her father (Jeff Daniels) embark on an adventure to train the geese to survive in the wild. A moving story about life, love and hope. Color. Live action. Rated PG. 107 min.
Video #077-393
INTRODUCTORY SPECIAL $17.99
Next Brochure $19.99

family

AVON-NY 004615
AV_PIPES_0016186



NEW Low Fat Quick & Easy Meals in 30 Minutes
65 quick-to-fix recipes that are low in fat, calories and cholesterol. 96 pages. Hardcover book with full-color photographs, 9" x 9".
#316-436
$7.99



NEW Women's Home Remedies Health Guide
Up-to-date information on medical, nutritional, dental and cosmetic issues affecting women. Includes practical, safe home remedies, as well as prevention and coping techniques, plus advice on when to seek medical attention. 400-page softcover book, 8½" x 11".
#316-421
$8.99

Great Tasting Stir-Fries and More Cookbook
93 recipes featuring brand-name products from Dole®, Lawry's®, Kikkoman®, Rice-A-Roni® and more. 96 full-color pages. Hardcover book, 8½" x 11".
#173-530
$8.99

Back By Popular Demand—
Available This Brochure Only!

NEW Denise Austin Hit the Spot™ Thighs
Three different 10-minute workouts featuring safe and effective exercises for sculpting the lower body. Color. Live action. 30 min.
Video #316-417
$9.99

NEW Denise Austin Hit the Spot™ Fat Burning Blast
Two different 20-minute total-body workouts designed to burn calories and tone muscles! Color. Live action. 50 min.
Video #316-398
$12.99

NEW Denise Austin Hit the Spot™ Buns
Three different 10-minute workouts that give maximum tone in a minimum of time. Color. Live action. 30 min.
Video #316-402
$9.99

Denise Austin Hit the Spot™ Abs
Three easy-to-follow, 10-minute routines. Great for women trying to get back in shape after giving birth. Color. Live action. 30 min.
Video #036-383
$9.99

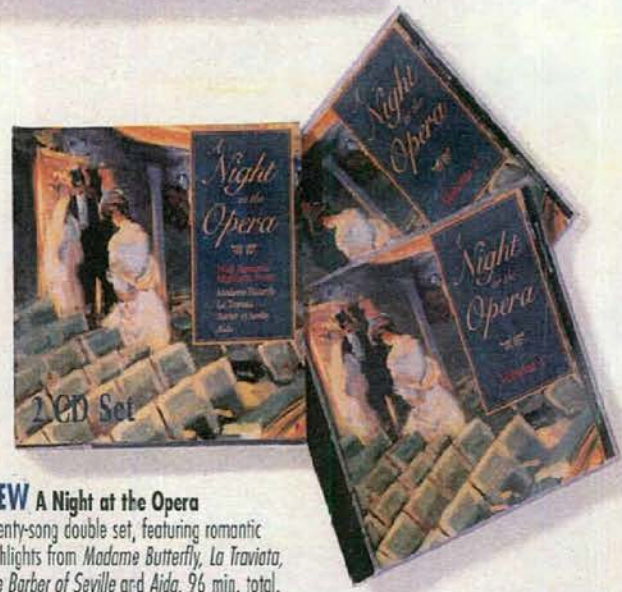
Consult your doctor before beginning any exercise program.

CONNECTIONS family

Fine Tuning

THE BEST OF AUSTIN CITY LIMITS
COUNTRY MUSIC'S
FINEST HOUR
MARY CHAPIN CARPENTER CHARLIE DANIELS
MERLE HAGGARD WAYLON JENNINGS THE JUDDS
ALISON KRAUSS AND UNION STATION
PATTY LOVELESS THE MAVERICKS TAMMY WYNETTE
TRISHA YEARWOOD DWIGHT YOAKAM

NEW The Best of Austin City Limits® Country Music's Finest Hour
Twelve live performances by some of the biggest names in country music. Includes: Merle Haggard (*Silver Wings*), Waylon Jennings (*I've Always Been Crazy*), Tammy Wynette (*Stand By Your Man*), Charlie Daniels (*Texas*), Dwight Yoakam (*Guitars, Cadillacs*), The Judds (*Mama, He's Crazy*), k.d. lang (*Three Cigarettes in an Ashtray*), Mary Chapin Carpenter (*I Feel Lucky*), Trisha Yearwood (*XXX's and OOO's [An American Girl]*), The Mavericks (*What a Crying Shame*) and more. 41 min.
Audio Cassette #077-465 **$8.99**
Compact Disc #077-470 **$12.99**



NEW A Night at the Opera
Twenty-song double set, featuring romantic highlights from *Madame Butterfly, La Traviata, The Barber of Seville* and *Aida*. 96 min. total.
2 Audio Cassettes #077-484 **$6.99** the set
2 Compact Discs #077-738 **$9.99** the set

family

AVON-NY 004616
AV_PIPES_0016187

Tooling Around

NEW Avon's Handy Dandy Tool Kit
Helmet holds complete children's tool kit. 13-piece set includes:

- hammer (3 1/4" W x 6" H)
- pliers (closed, 2" W x 6" H)
- wrench (closed, 2" L)
- screwdriver handle with 3 different driver heads (flat, Phillips and socket wrench)
- 2 screws, 2 nuts, 1 nail
- *plus* sheet of 10 stickers

Helmet (7 1/2" W x 5" H) with adjustable headband. Plastic. Ages 3 and up.
#084-960

Only $7.99 the set

family

AVON-NY 004617
AV_PIPES_0016188

Fun 'N Games

NEW
The Puzzle Place™
Accentuate the Positive ☐
Two imaginary voyages to magical places where children learn to appreciate the differences that make everyone special. From the producers of *Reading Rainbow*. Color. Live action. Ages 3 and up. 60 min.
Video #077-317
INTRODUCTORY SPECIAL $7.99
Next Brochure $9.99

NEW
Britt Allcroft's Magic Adventures of Mumfie™ The Movie ☐
Join Mumfie the elephant and friends on a magical, musical adventure. Created by Britt Allcroft, the producer of *Thomas The Tank Engine & Friends*. Includes 14 sing-along songs. Color animation. Ages 2 and up. 110 min.
Video #316-455
$12.99

NEW
Barney's®
1-2-3-4 Seasons ☐
Barney and his friends, Shawn, Tosha, Maria and Rebecca help B.J.® experience spring, summer, fall and winter—all in one fantastic day of seasonal fun. Includes 15 sing-along songs. Color animation. Ages 1 to 8. Approx. 45 min.
Video #316-460
$12.99

☐ Closed captioned®

NEW
Cabbage Patch Kids—The New Kid ☐
Norma Jean shows that everybody's special when she helps save the day in the school talent show! Sing along to 2 great Cabbage Patch songs—*The Hat Song* and *Find My Way To Your Heart*. Color stop-action animation. Ages 2 and up. Approx. 30 min.
Video #316-474
$9.99

Avon Exclusive
5-Book Set

© Disney Enterprises, Inc.

NEW Disney's
Winnie the Pooh Activity Set
Preschool fun for ages 2 and up.
Five-book set includes:
- Two 70-page *Super Coloring Books* (8" x 11")
- 32-page *My First Activity Book* (8" x 11")
- Two 24-page, full-color, softcover Little Golden Books® titles: *The Grand and Wonderful Day* and *Pooh and the Dragon* (6½" x 8")

#076-234 **$7.99** the set

family

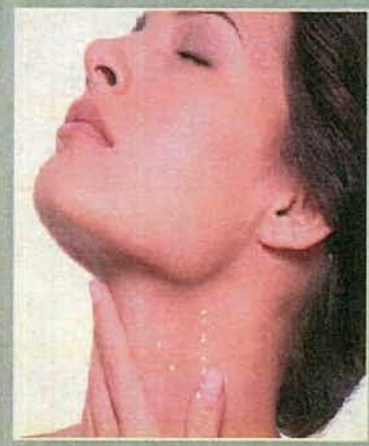
CONNECTIONS family

AVON-NY 004618
AV_PIPES_0016189

Crossed-out price is the most frequent price Brochure price

MOTHER YOUR SKIN

Beautiful **skin** needs nurturing and protecting. So treat yours to **Maximum Moisture Super Hydrating Complex**—a soothing, cooling gel that **drenches** parched skin with the **moisture** it needs to look and feel **baby-soft** again. Even if you're a **Mom**.



MAXIMUM MOISTURE
Super Hydrating Complex
Get a moisture rush—soothing, cooling gel with liposomes of vitamins A, C, E and beta carotene drenches parched skin. Look and feel refreshed and revived—instantly.
2 oz. net wt. #005700
~~$10.00~~ $5.00
HALF PRICE

SKIN CARE

AVON-NY 004619
AV_PIPES_0016190

give beautiful skin...at beautiful savings!

3-piece regimen only $16.50

SAVE $8

normal-to-dry skin

a.m. + + + +

cleanse tone treat moisturize

1. CLEANSE

Moisturizing Gentle Creme Cleanser

Washes away dirt, oil, makeup, while emollients leave skin feeling clean and soft. Non-comedogenic. Hypo-allergenic.
6.7 fl. oz. #042-093
$7.50

2. TONE

Moisturizing Alcohol-Free Toner

A nonirritating, hydrating formula for normal-to-dry skin. Gently removes surface impurities, while kuwa and elder extracts, and vitamins A & E refine and tone skin.
6.7 fl. oz. #177-277
$7.50

3. MOISTURIZE

Moisture Lift Protective Cream SPF 15

Supplements skin's natural defenses and increases moisture over 200%. SPF 15 formula.
1.7 fl. oz. #257-505
$9.50

ALL 3 FOR $16.50
normal-to-dry skin pack #159-040

normal-to-oily skin

a.m. + + + +

cleanse tone treat moisturize

1. CLEANSE

Purifying Facial Cleansing Gel

Gently foams away oil, dirt, makeup from normal-to-oily skin without disturbing skin's pH balance. Leaves skin squeaky clean—and soft!
6.7 fl. oz. #041-981
$7.50

2. TONE

Purifying Matte-Finish Toner

Bi-phase formula for normal-to-oily skin has talc to help absorb excess oil and leave a smooth matte finish. Refreshes, refines and tones with vitamins A & E.
6.7 fl. oz. #177-296
$7.50

3. MOISTURIZE

Moisture Lift Protective Lotion SPF 15

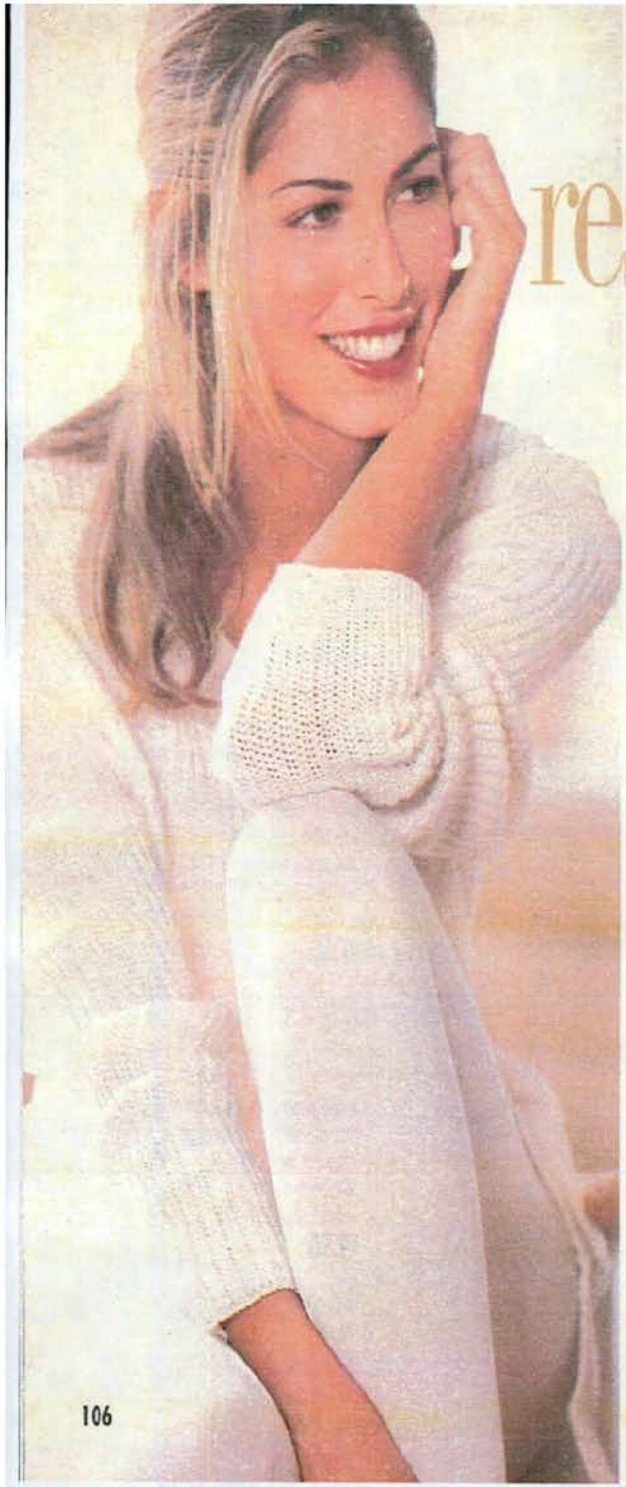
A lightweight moisturizer that protects and increases moisture over 200%. SPF 15 formula.
1.7 fl. oz. #257-539
$9.50

ALL 3 FOR $16.50
normal-to-oily skin pack #159-074

skin care

AVON

AVON-NY 004620
AV_PIPES_0016191



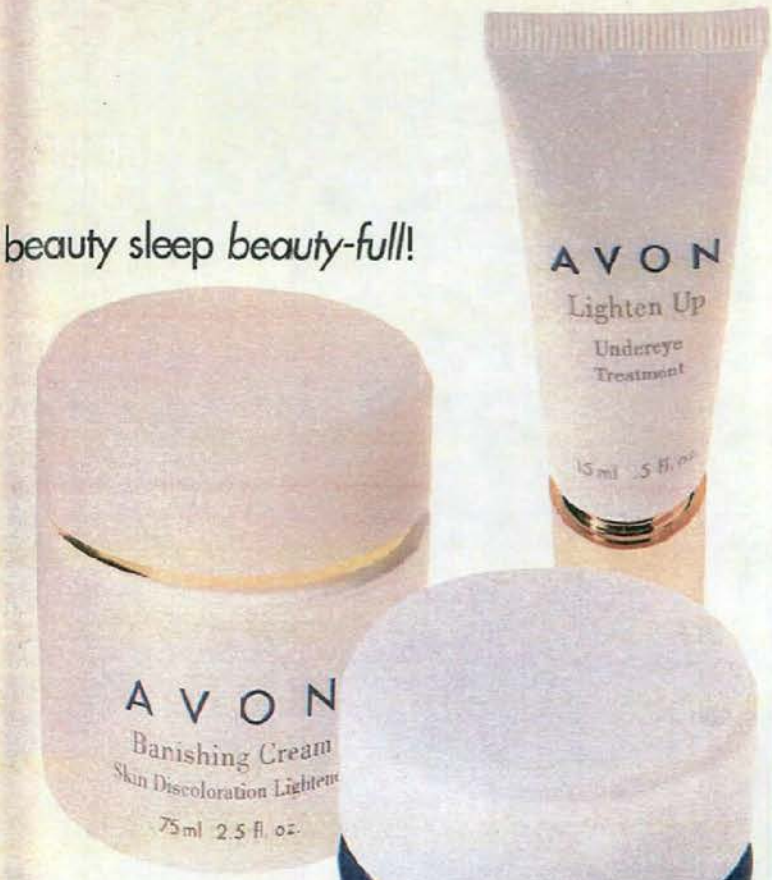
rest easy.

start by making beauty sleep *beauty-full*!

Banishing Cream
Skin Discoloration Lightener
Gentle, medicated formula uses Hydroquinone (a skin bleaching agent) to gradually fade dark areas such as freckles, age spots. Sunscreen helps prevent recurrence of dark areas.
2.5 fl. oz. #206-450
$8.00

Lighten Up
Undereye Treatment
Revolutionary treatment diminishes appearance of dark circles caused by stress, lack of sleep and environmental assaults. Formulated with our exclusive, patent-pending IllumineX™ complex. Ophthalmologist- and dermatologist-tested.
.5 fl. oz. #086-270
$14.50

Hydrofirming Cream
Night Treatment
Enzyme-Balancing Technology works with the restorative powers of sleep—you'll wake up the next morning with smoother skin! Clinical studies show an instant 185% boost in skin's moisture level. After 8 hours: skin feels 25% more resilient!
1.7 fl. oz. #026-166
$10.50



AVON skin care

AVON-NY 004621
AV_PIPES_0016192

AVON-NY 004622
AV_PIPES_0016193

Intensive Treatment for Face
Double-A-HA formula. If your skin is sensitive or prone to irritation, use All-In-One Perfecting Complex.
DAILY PM
1.7 fl. oz. #176-357
$17.50

Perfecting Complex for Face
Original breakthrough formula. **DAILY PM**
1.7 fl. oz. #176-342
$15.50

Alpha Peel-Off Facial Mask
Younger-looking skin in 10 minutes. AHA's and Botanicals uniquely combined.
After cleansing, before any other treatment. 2-3 Times Weekly
2.5 fl. oz. #176-395
$12.50

Formula C Facial Treatment Capsules
Premeasured pure Vitamin C applied directly to skin. Results: Skin clarity.
After cleansing. DAILY PM
30 capsules. .41 oz. net wt. #176-400
$18.50

Perfecting Lotion for Problem Skin
Links effective age-fighting ingredient with proven acne treatment.
After cleansing, before moisturizing. DAILY AM or PM
1.7 fl. oz #176-361
$15.50

AVON
SKIN CARE
LABORATORIES

ANEW
Advanced Technology.
Tested. Proven. Age Intervention.

skin care

AVON-NY 004623
AV_PIPES_0016194

NORMAL-TO-DRY SKIN
CLEANSE
Moisturizing Gentle Creme Cleanser
.5 fl. oz. A $1.50 Value. #150-631
ONLY 75¢
TONE
Moisturizing Alcohol-Free Toner
.5 fl. oz. A $1.50 Value. #150-670
ONLY 75¢
MOISTURIZE
Moisture Lift Protective Cream SPF 15
.5 fl. oz. A $3.00 Value. #256-509
ONLY $1.50

NORMAL-TO-OILY SKIN
CLEANSE
Purifying Facial Cleansing Gel
.5 fl. oz. A $1.50 Value. #150-646
ONLY 75¢
TONE
Purifying Matte-Finish Toner
.5 fl. oz. A $1.50 Value. #150-650
ONLY 75¢
MOISTURIZE
Moisture Lift Protective Lotion SPF 15
.5 fl. oz. A $3.00 Value. #256-513
ONLY $1.50

TREATMENTS FOR ALL SKIN TYPES
SKIN REFINER Gentle Action Scrub
.4 oz. net wt. A $1.50 Value. #060-368
ONLY 75¢
DRAMATIC FIRMING CREAM for Face and Throat
.4 oz. net wt. A $2.75 Value. #059-922
ONLY $1.38
HYDROFIRMING CREAM Night Treatment
.5 fl. oz. A $3.00 Value. #188-543
ONLY $1.50

MOISTURIZE, TREAT & PROTECT—all in one step
ANEW All-In-One Perfecting Lotion SPF 8
.5 fl. oz. A $4.50 Value. #226-033
ONLY $2.25
ANEW All-In-One Perfecting Complex SPF 15
.5 fl. oz. A $4.50 Value. #226-048
ONLY $2.25
ANEW All-In-One Intensive Complex SPF 15
.5 fl. oz. A $5.25 Value. #226-052
ONLY $2.63

treat yourself to travel sizes of our best brands

Available this Brochure Only!

Not all products shown.

skin care

AVON-NY 004624
AV_PIPES_0016195

NEW FIGURE
Multi-Action Body Creme
6 oz. net wt. #161-745
$10.00

SKIN SMOOTHER
Foaming Body Scrub
6 oz. net wt. #094-968
$7.50

NURTURA
Replenishing Cream
2 oz. net wt. #067-415
$8.00

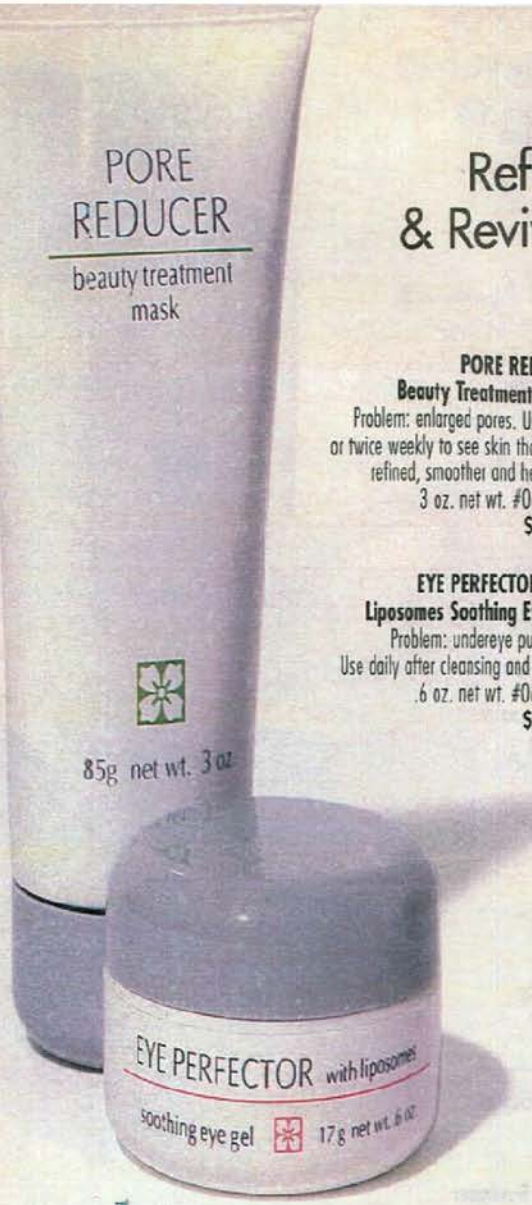
SKIN REFINER
Gentle Action Scrub
2 oz. net wt. #087-568
$8.00

VISIBLE ADVANTAGE
Skin Reviving Liquid
1 fl. oz. #053-795
$10.00

INTENSIVE FACIAL HYDRATOR
Peel-Off Mask
4 oz. net wt. #122-006
$8.50

buy one get one* for $5.00

*of equal or lesser value



Refine & Revive!

PORE REDUCER
Beauty Treatment Mask
Problem: enlarged pores. Use once or twice weekly to see skin that looks refined, smoother and healthier.
3 oz. net wt. #061-182
$8.50

EYE PERFECTOR with Liposomes Soothing Eye Gel
Problem: undereye puffiness. Use daily after cleansing and toning.
.6 oz. net wt. #067-530
$8.50

skin care

buy one get one free

AVON-NY 004625
AV_PIPES_0016196

CLEARSKIN

CLEANSERS

Medicated Gel Wash
5.1 fl. oz. #274-830
$4.99

Antibacterial Cleansing Cake
3 oz. net wt. #013-667
$1.99

CLARIFIERS

Maximum Strength Astringent Cleansing Lotion
8 fl. oz. #315-535
$3.99

TREATMENTS

Acne Defense Stick
1 fl. oz. #114-240

Maximum Strength Cleansing Pads
42 pads. #013-705

10% Benzoyl Peroxide Vanishing Cream
.75 oz. net wt. #069-236

Thursday Night Medicated Mask
3 oz. net wt. #077-628
$3.99 each

SENSITIVE SKIN

Cleansing Pads for Sensitive Skin
42 pads. #133-420
$3.99

Clearbreeze Astringent
8 fl. oz. #188-213
$3.49

Overnight Acne Treatment
2 fl. oz. #031-339
$3.99

Antibacterial Cleansing Scrub
2.5 oz. net wt. #013-686
$3.49

Astringent, Acne Treatment, Scrub

clearskin three-pack $6.99

#164-672

AVON MOISTURE THERAPY

Alpha Hydroxy Body Lotion
6.75 fl. oz. #299-674
$5.99

Oatmeal Body Lotion
13.5 fl. oz. #180-796
$7.99

Moisturizing Lip Treatment SPF 15
.15 oz. net. wt. #154-876
$1.49

Bath Oil
13.5 fl. oz. #180-781
$8.99

Intensive Body Lotion
13.5 fl. oz. #111-002
$7.99

Body Cleanser
5 fl. oz. #235-144
$4.99

Intensive Body Lotion
6.75 fl. oz. #110-886
$4.99

Extra Strength Cream
5.3 oz. net wt. #180-523
$5.99

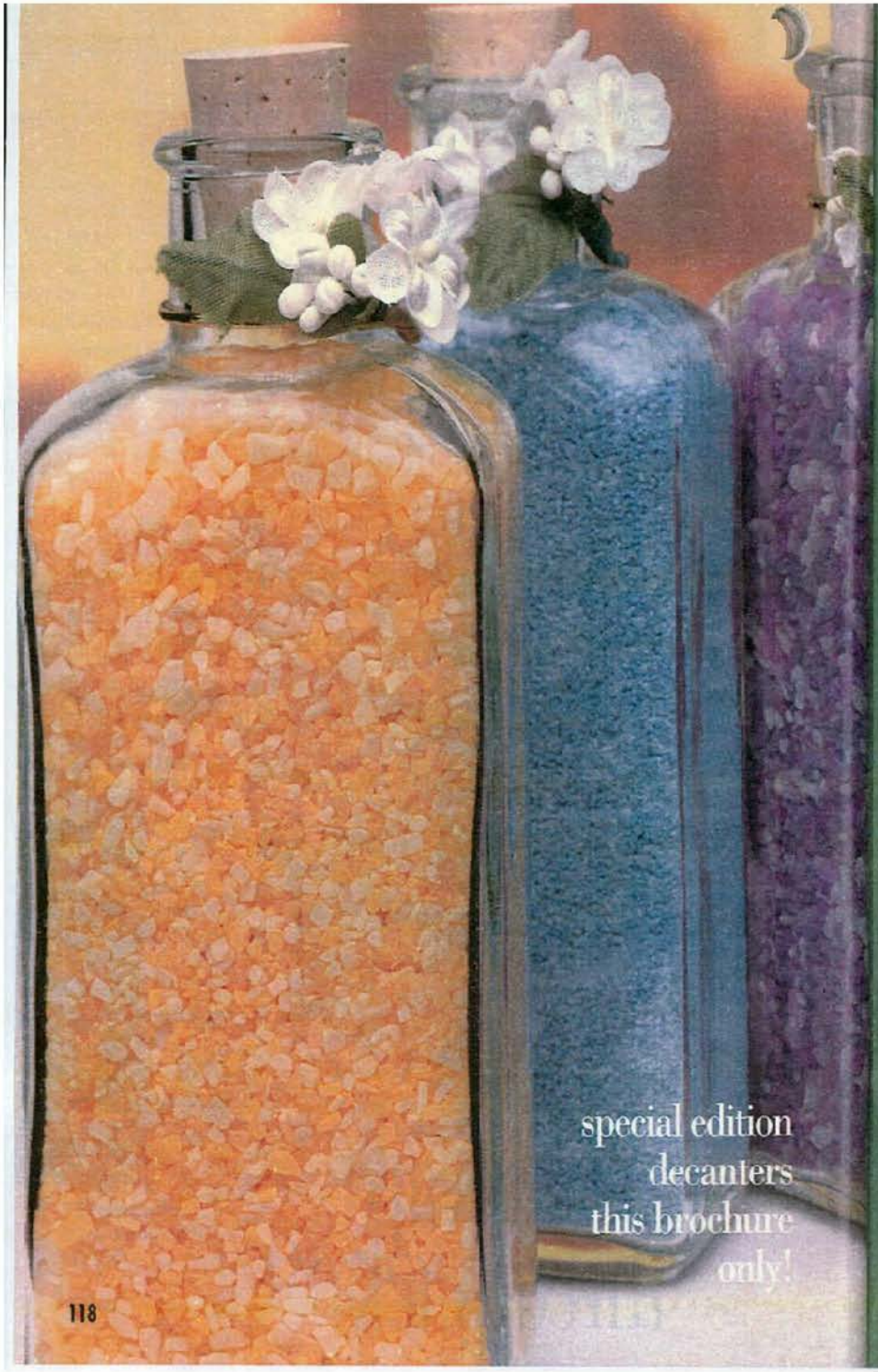
Intensive Body Lotion, Body Cleanser, Cream

moisture therapy three-pack $9.99

#164-634

skin care

AVON-NY 004626
AV_PIPES_0016197



special edition
decanters
this brochure
only!

MOM'S TIME

When you give her
a collection of
strictly **personal** gifts
to **soothe**,
indulge
and **inspire**
you're also giving
(and encouraging)
time to take
special care of herself.

BODY & BATH

AROMATHERAPY

NEW! Sunrise Bath Crystals #276-010

Soothing Seas Foaming Bath Salts #291-180

Tranquil Moments Bath Crystals #299-689
Each, 10.75 oz. net wt.

Sunrise Refreshing Foam Bath
8 fl. oz. #299-746
$9.95 each

AVON-NY 004627
AV_PIPES_0016198

Tickle her pink with a new twist on watermelon!

Banana Hair Repair Deep Conditioning Treatment
6 fl. oz. #315-540
$6.00

Shampoo Plus Conditioner in One with Aloe
16.9 fl. oz. #091-772
$6.50

Super Spritz with Watermelon & Rosemary
6.7 fl. oz. #081-684
$5.00

Exfoliating Body Bar
4 oz. net wt.
Apple Blossom with Poppy Seeds & Oats
#009-160
Mango with Kiwi Seeds & Oats
#009-706
Coconut with Almond & Oats
#009-687
$3.99 each

Hand & Body Lotion with Dewberry
8.4 fl. oz. #183-704
$5.00

Mango Madness Body Juice
8.4 fl. oz. #039-378
$7.50

Body Cream with Fuzzy Peach
6 fl. oz. #156-898
$6.00

Vanilla Fantasy Foam Bath
8.4 fl. oz. #118-485
$5.00

NEW
Avon Naturals Lip Dip
.25 oz. net wt.
Apricot #042-586
Kiwi #042-571
Wild Cherry #042-768
$4.00 each

NEW
Avon Naturals Shower Gel with Watermelon
5 fl. oz. #054-567
Will be $4.50 in Brochure 12

NEW
Avon Naturals Hand & Body Lotion with Watermelon
8.4 fl. oz. #276-025
Will be $5.00 in Brochure 12

INTRODUCTORY SPECIAL $3.99 each

Smilemaker: give both Gel and Lotion! She'll delight in the summer-washed sensation of watermelon-fragranced Gel, then "extend the season" with moisturizing Hand & Body Lotion. Features watermelon extract! Leaves skin delicately fragranced, wonderfully smooth.

body

Not all products shown.

AVON-NY 004628
AV_PIPES_0016199

The art of aromatherapy at selected savings just for mother's day!

AROMATHERAPY

Tranquil Moments

Calming Talc
3.5 oz. net wt. #176-620
$3.50

Relaxation Foam Bath
16 fl. oz. #206-555
$9.50

Loofah Soap with Crushed Flower Extract
3.5 oz. net wt.
#206-536
$3.50

Fragrance Mist
1.7 fl. oz.
#226-818
$8.95

Soothing Seas

Foaming Bath Salts
8 oz. net wt. #206-517
$8.50

Liquid Silk Body Splash
8 fl. oz. #206-521
$6.00

Smoothing Talc
3.5 oz. net wt. #176-414
$3.50

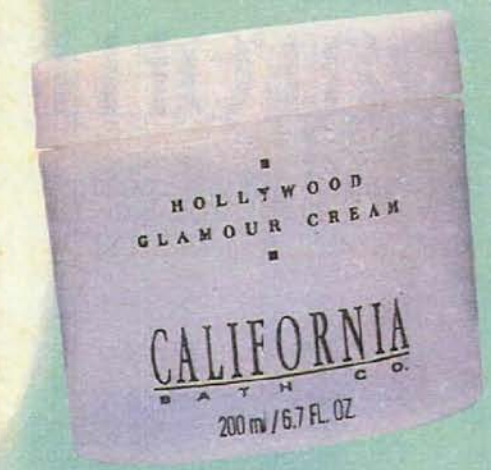
Fragrance Mist
1.7 fl. oz. #206-483
$8.95

NEW
Soothing Seas 2-in-1 Beauty Bar
Combines the cleaning power of soap with the gentle skin conditioning of glycerin. Sea-based botanicals enhance the lovely fragrance. Skin feels fresh and clean, never dry. 3.5 oz. net wt.
#002-386
$3.50

Tranquil Moments Moisturizing Body Lotion
5.3 fl. oz. #206-560
~~$6.00~~
$5.49

Soothing Seas Nourishing Body Cream
6 fl. oz.
#206-498
~~$6.50~~
$5.49

Crossed-out prices are the most frequent prior Brochure prices.



Hollywood Glamour Cream
The beautiful new cream that moisturizes skin and leaves a subtle shimmer and a "ready-for-your-close-up" glow to your complexion.
6.7 fl. oz. #162-282
~~$6.75~~
$5.49

CALIFORNIA BATH CO.

Napa Valley Mud Soap
5 oz. net wt. #162-392
$4.00

Sonoma County Mud Mask
6.7 fl. oz. #162-388
$6.00

Palm Springs Liquid Talc
4 fl. oz. #162-369
$5.00

Pacific Heights Body Mist
1.7 fl. oz. #162-536
$9.50

San Francisco Showers Bath & Shower Gel with Vitamin E
8 fl. oz. #162-373
$6.50

body

AVON-NY 004629
AV_PIPES_0016200

Retreat. Recapture. Discover your true essence through the science of

aromatherapy.

ROLL-ON ANTI-PERSPIRANT DEODORANT

Sunrise Aromatherapy
Fresh scent of melon and citrus.
2 fl. oz. #096-080
~~$1.99~~

Avon Naturals with Aloe Vera & Sage
Helps prevent stinging even after shaving.
2 fl. oz. #236-208
~~$1.99~~

Crossed-out prices are the most frequent prior Brochure prices.

AROMATHERAPY
SOOTHING SEAS
Welcome to Soothing Seas, where you
will experience the uplifting
effects of the science of Aro-
matherapy. ROLL-ON Welcome to
Sooth- ANTI-PERSPIRANT ing Seas
where you DEODORANT will ex-
perience 59 ml 2 FL OZ the

- Gentle underarm protection
- New package introduction

ROLL-ON ANTI-PERSPIRANT DEODORANT

Aromatherapy Tranquil Moments
Quietly beautiful floral.
2 fl. oz. #201-390
~~$1.99~~

Aromatherapy Soothing Seas
Sea-based botanicals.
2 fl. oz. #201-386
~~$1.99~~

99¢ each

body

Call your Avon Representative or **1-800-FOR-AVON**

AVON-NY 004630
AV_PIPES_0016201

AVON LIFE MULTIVITAMINS

MAN CARE #285-944
60 capsules/1-month supply
$9.99

WOMAN CARE I #285-906
60 capsules/1-month supply
$9.99

WOMAN CARE II #285-925
60 capsules/1-month supply
$9.99

KID ESSENTIALS #285-963
60 chewable tablets/2-month supply
$9.99

TEEN ESSENTIALS #254-889
60 capsules/1-month supply
$8.99

AVON HERBALS

GARLIC FORMULA #229-233
60 caplets/2-month supply
$5.99

KOREAN GINSENG #224-050
60 tablets/2-month supply
$6.99

AVON LIFE EXTRA SUPPORT SUPPLEMENTS

BONE SUPPORT #000-618
60 capsules/1-month supply
$8.99

ESTER-C® COMPLEX
60 capsules/
2-month supply
#161-085
$5.99
Ester C® is a licensed trademark of INTER-CAL Corporation. Manufactured under United States Patent Number: 4,822,816. Other foreign patents applied for.

CHEWABLE VITAMIN C
60 chewable tablets/
2-month supply
#000-694
$5.99

B-COMPLEX
30 capsules/1-month supply
#161-090
$4.99

60 capsules/2-month supply
#161-104
$7.99

VITAMIN E #000-675
60 soft gel capsules/
2-month supply
$9.99

METABOVITE™
60 capsules
#238-932
$10.99

BIOTIN COMPLEX
30 capsules/
1-month supply
#161-070
$8.99

Give her a thoughtful treat—based on a perennial favorite!

NEW
Avon Herbals
Papaya Enzyme
Papaya is known in herbal tradition to support proper, healthy digestive functions. Free of sugar, starch and yeast. 120 chewable tablets
#274-333
INTRODUCTORY SPECIAL $4.99
Next Brochure $5.99

NEW
Avon Herbals
Echinacea
Say: ek-i-NAY-sha. Commonly called coneflower, this showy plant is prized for its bloom in perennial flower gardens. Native Americans of the Northern Great Plains found it attractive for a wide variety of uses. 60 tablets
#274-329
INTRODUCTORY SPECIAL $6.99
Next Brochure $7.99

body

AVON-NY 004631
AV_PIPES_0016202

Send her dancing into spring with fancy feet!

AVON FANCY FEET DOUBLE ACTION

Foot Spray
4 fl. oz. #075-405
$3.99

Foot Soak
3 fl. oz. #065-742
$2.99

Foot File
Plastic handle.
7" long. #006-559
$2.99

Deodorizer for Foot, Shoe and Sneaker
3.5 oz. net wt. #055-032
$3.99

Pumice Soap
3 oz. net wt. #155-724
$1.99

Deep Moisturizing Cream
2.25 oz. net wt. #065-757
$2.99

Liquid Powder
4 fl. oz. #148-601
$3.99

Sloughing Cream
3 oz. net wt. #065-852
$2.99

FOOT WORKS
Therapeutic Cracked Heel Relief Cream
1.7 fl. oz. #084-808
$4.99

Two favorite brands... at guaranteed lowest prices this year!

RICH MOISTURE

Face Cream
3.5 oz. net wt.
#049-887
~~$3.99~~
$2.79

Body Lotion
16 fl. oz.
#049-853

Fragrance-Free Body Lotion for Sensitive Skin
16 fl. oz.
#024-106
~~$4.99~~
$3.89 each

VITA MOIST

Face Cream
3.5 oz. net wt.
#025-887
~~$3.99~~
$2.79

Body Lotion
16 fl. oz.
#025-834
~~$4.99~~
$3.89

Crossed-out prices are the most frequent prior Brochure prices.

body

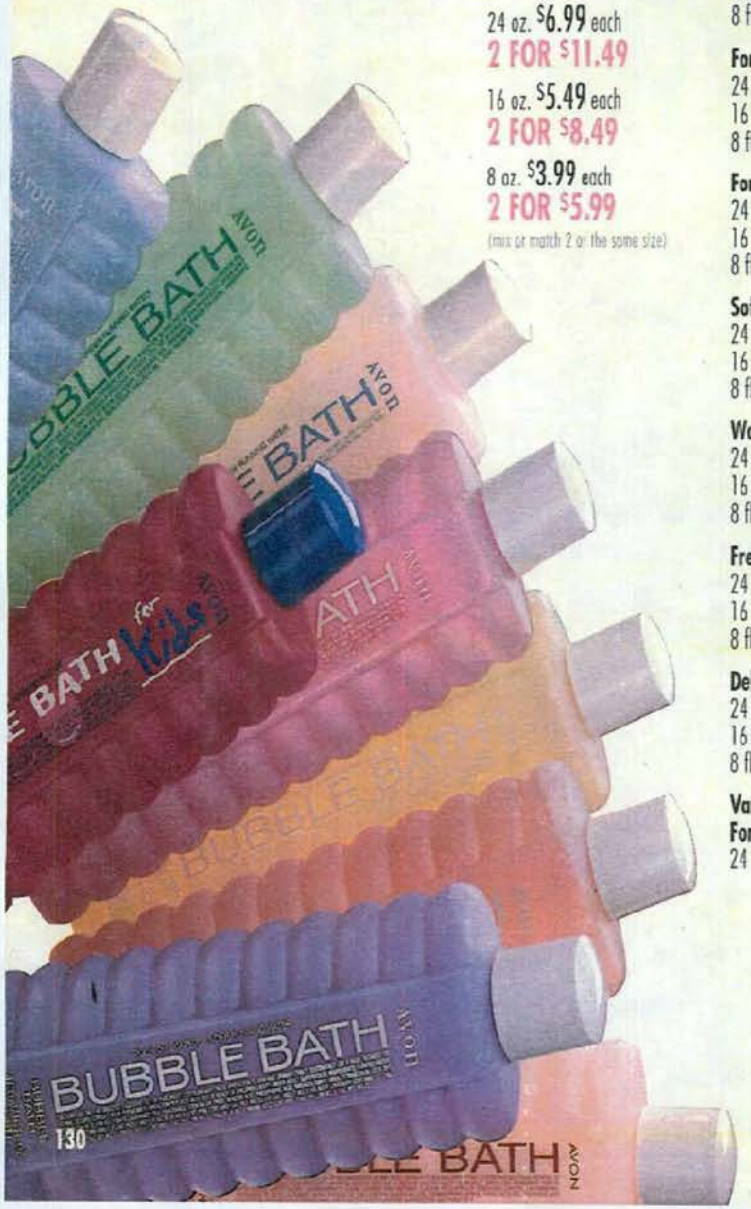
AVON-NY 004632
AV_PIPES_0016203

Surprise her with a rainbow collection of pretty scents!

24 oz. $6.99 each
2 FOR $11.49

16 oz. $5.49 each
2 FOR $8.49

8 oz. $3.99 each
2 FOR $5.99
(mix or match 2 of the same size)



AVON BUBBLE BATH

Gentle Blue
24 fl. oz. #069-001
16 fl. oz. #068-976
8 fl. oz. #084-774

Aloe Vera
24 fl. oz. #220-494
16 fl. oz. #152-361
8 fl. oz. #032-388

For Sensitive Skin
24 fl. oz. #069-111
16 fl. oz. #069-016
8 fl. oz. #084-922

For Kids
24 fl. oz. #141-573
16 fl. oz. #083-979
8 fl. oz. #081-885

Soft Pink
24 fl. oz. #068-832
16 fl. oz. #068-828
8 fl. oz. #084-760

Warm Gold
24 fl. oz. #068-942
16 fl. oz. #068-919
8 fl. oz. #084-903

Fresh Peach
24 fl. oz. #218-411
16 fl. oz. #274-261
8 fl. oz. #072-980

Delicate Lavender
24 fl. oz. #034-490
16 fl. oz. #069-260
8 fl. oz. #084-899

Vanilla Cream For Dry Skin
24 fl. oz. #084-831

AVON NATURALS

Shower Gel
5 fl. oz.
Lemon & Mandarin
#183-776
Fuzzy Peach
#299-708
Bilberry & Rosehips
#183-780
$4.50 each

AROMATHERAPY

Tranquil Moments Bath & Shower Gel
5 fl. oz. #206-540
$4.50

Soothing Seas Polishing Bath & Shower Gel
5 fl. oz. #206-502
$5.00

SKIN-SO-SOFT

Original Moisturizing Bath & Shower Gel
5 fl. oz. #003-860
$3.95

Soft & Sensual Moisturizing Bath & Shower Gel
5 fl. oz. #257-620
$3.95

SUNRISE

Aromatherapy Invigorating Body Buff Shower Gel
6 fl. oz. #208-649
$5.00

double shower power!

any 2 for $6.99
Mix or match

body

AVON-NY 004633
AV_PIPES_0016204

sun protection

- Broad-spectrum protection against the sun's damaging UVA and UVB rays
- PABA-free
- Enriched with vitamin E and aloe

CHILDREN'S SUNCARE

Children's Ultra Sunblock—SPF 30*
4 fl. oz. #054-992
$6.29

Children's Sunblock—SPF 15*
4 fl. oz. #055-009
$5.79

SUNBURN PROTECTION

Sport Sunblock Lotion—SPF 30*
4 fl. oz. #155-690
$5.99

Sunblock Lotion—SPF 15*
4 fl. oz. #049-633
$5.49

Oil-Free Sunscreen Spray—SPF 12*
3 fl. oz. #174-870
$6.99

Sunscreen Lotion—SPF 8*
4 fl. oz. #167-724
$4.99

AFTER TANNING

Soothing Aloe Vera Gel
4 fl. oz. #048-728
$3.99

SUNLESS TANNING

Sunless Tanning Lotion—SPF 4
4 fl. oz.
Light/Medium #049-724
Medium/Dark #049-652
$5.99 each

FACE PROTECTION

Ultra Sunblock Creme—SPF 30*
2 oz. net wt. #055-195
$4.99

Sun Seekers
any 2 for $7.99
(Mix or match.)

*Waterproof
Not all products shown.

is a gift of love for mom and everyone!

SKIN-SO-SOFT MOISTURIZING SUNCARE *PLUS*

- Repels mosquitoes, fleas and deer ticks
- PABA-free sunscreen
- Effective moisturizers
- Nongreasy formulas
- Waterproof

4 fl. oz.

Moisturizing Suncare *Plus*—SPF 8
Original Scent #056-722
Herbal Fresh Scent #056-737
$9.95 each
TWO FOR $18.99

Moisturizing Suncare *Plus*—SPF 15
(not shown)
Original Scent #315-262
Herbal Fresh Scent #315-277
$9.95 each
TWO FOR $18.99

Moisturizing Suncare *Plus*—SPF 30
Original Scent #174-832
Herbal Fresh Scent #174-851
$11.95 each
TWO FOR $20.99

SKIN-SO-SOFT MOISTURIZING SUNCARE

- Waterproof sun protection (sunblock lotions only)
- PABA-free
- Effective moisturizers
- Nongreasy formulas
- Original Woodland Fresh Skin-So-Soft fragrance

4 fl. oz.

SPF 6 Oil-Free Tanning Spray
#081-919
$7.00
TWO FOR $11.99

Sunless Tanning Lotion
Light/Medium #165-349
Medium/Dark #169-086
$6.50
TWO FOR $9.99

SPF 30 Sunblock Lotion
#063-993
$7.00
TWO FOR $11.99

SPF 15 Sunblock Lotion
#064-000
$6.50
TWO FOR $10.49

After Sun Lotion
#081-957
$4.75
TWO FOR $7.49

buy two! save more!

body

AVON-NY 004634
AV_PIPES_0016205

SKIN-SO-SOFT hand & body lotion

AVON AUTHENTIC

SOFT & SENSUAL

Glycerin Soap
5 oz. net wt. #135-533
$3.95

Moisturizing Dry Oil Body Mist
6 fl. oz. #257-653
$7.50

Bath Oil
8 fl. oz. #268-446
$7.50

Moisturizing Body Gel
6 fl. oz. #226-162
$6.00

Satin Talc
3 oz. net wt. #257-596
$2.95

Shower & Shave Body Wash
5.5 fl. oz. #226-177
$4.75

Moisturizing Foam Bath
8 fl. oz. #135-571
$4.95

Cooling Liquid Talc
4 fl. oz. #226-196
$4.00

WOODLAND FRESH

Liquid Soap
5 fl. oz. #121-860
$4.25

Shower & Shave Body Wash
5.5 fl. oz. #204-753
$4.75

Moisturizing Foam Bath
16 fl. oz. #215-044
$7.50

Moisturizing Hand Cream
3 fl. oz. #019-058
$2.95

Hand & Body Lotion
16 fl. oz. #092-654
$6.95

Bath Bar
3.5 oz. net wt. #003-014
$3.50

Enriching Body Cream
6 fl. oz. #084-850
$6.00

Bath Oil
16 fl. oz. #068-904
$11.50
8 fl. oz. #068-847
$7.50

Moisturizing Stick
1.7 oz. net wt. #009-649
$11.00

Bath Oil Spray
4 fl. oz. #044-775
$6.00

Satin Talc
3 oz. net wt. #071-342
$2.95

Moisturizing Dry Oil Body Mist
6 fl. oz. #215-389
$7.50

AVON

Call your Avon Representative or
1-800-FOR-AVON

Beautiful bath bonuS-S-S!

either 8 oz. lotion
only $1.50

with any Skin-So-Soft purchase!
(from pages 134 and 135)

SKIN-SO-SOFT HAND & BODY LOTION
8 fl. oz.
Woodland Fresh
#077-871
Soft & Sensual
#135-500
If purchased separately,
$3.95 each

body

AVON-NY 004635
AV_PIPES_0016206